

**RESOLUTION NO. 2014-06**

**A RESOLUTION OF THE MAYOR AND VILLAGE COUNCIL OF THE VILLAGE OF PALMETTO BAY, FLORIDA, RELATED TO PALMETTO BAY'S DOWNTOWN REDEVELOPMENT TASK FORCE (DRTF) INITIATIVE; AUTHORIZING THE VILLAGE MANAGER TO ENTER INTO A PROJECT AGREEMENT WITH BERMELLO-AJAMIL AND PARTNERS TO CONDUCT A MARKET ABSORPTION STUDY AND TO PREPARE AN ECONOMIC DEVELOPMENT GUIDANCE FOR THE AMOUNT OF \$34,100; AUTHORIZING THE VILLAGE MANAGER TO ISSUE A PURCHASE ORDER FOR SAID AMOUNT; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, the Village recently organized the Downtown Redevelopment Task Force (DRTF) in an effort to create a walkable, livable downtown in Palmetto Bay's southwest corner and spur economic development in the area; and,

**WHEREAS**, the DRTF is to provide recommendations to the Village Council which are consistent with its goal; and,

**WHEREAS**, it is necessary to conduct an Economic and Market Profile, or market absorption study, to identify the type of business activity that the local market will sustain, and conduct an Economic Development Guidance analysis to review the activities of the DRTF to date and provide a roadmap to follow for the future in order to ensure that the recommendations and strategies developed by the task force are appropriate and will likely yield the expected outcomes; and,

**WHEREAS**, the Village Council allocated funding in support of the DRTF initiative in the FY 2013-14 Adopted Budget; and,

**WHEREAS**, Bermello Ajamil & Partners is one of the three pre-qualified firms selected by the Village to provide general planning services on a rotating basis under Resolution No. 2013-40; and,

**WHEREAS**, the Village of Palmetto Bay desires to enter into a Project Agreement under the existing continuing services contract with Bermello-Ajamil & Partners to prepare an Economic and Market Profile and an Economic Development Guidance, as further detailed on the attached Exhibit 1.

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND VILLAGE COUNCIL OF THE VILLAGE OF PALMETTO BAY, FLORIDA, AS FOLLOWS:**

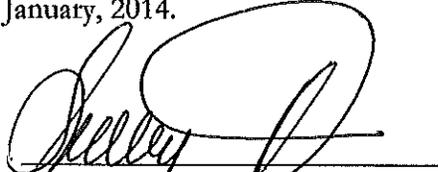
**Section 1.** The Village Manager is authorized to enter into a Project Agreement with Bermello-Ajamil & Partners to conduct an Economic & Market Profile and to prepare an Economic Development Guidance under its continuing services agreement.

**Section 2.** The Village Manager is authorized to issue a purchase order for the amount of \$34,100 to be paid out of the DRTF line item approved in the FY2013-14 Adopted Budget.

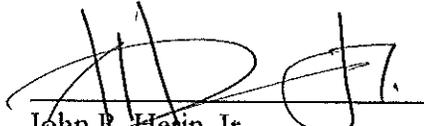
**Section 3.** This resolution shall take effect immediately upon approval.

PASSED AND ADOPTED this 23<sup>rd</sup> day of January, 2014.

Attest:   
Meighan J. Alexander  
Village Clerk

  
Shelley Stanczyk  
Mayor

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE USE  
AND RELIANCE OF THE VILLAGE OF PALMETTO BAY, FLORIDA ONLY:

  
John R. Henn, Jr.  
Interim Village Attorney

FINAL VOTE AT ADOPTION:

Council Member Patrick Fiore	<u>YES</u>
Council Member Tim Schaffer	<u>Absent</u>
Council Member Joan Lindsay	<u>YES</u>
Vice-Mayor John DuBois	<u>Absent</u>
Mayor Shelley Stanczyk	<u>YES</u>