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RESOLUTION NO. 2016 -108

A RESOLUTION OF THE MAYOR AND VILLAGE COUNCIL OF THE VILLAGE OF PALMETTO BAY, FLORIDA, RELATING TO SPECIAL EVENTS; SPONSORING THE ANNUAL WEST PERRINE DR. MARTIN LUTHER KING, JR., ANNUAL CELEBRATION; AUTHORIZING THE VILLAGE MANAGER TO DISBURSE AN AMOUNT NOT TO EXCEED \$1,000.00; AND PROVIDING FOR AN EFFECTIVE DATE. (Sponsored by Mayor Eugene Flinn)

WHEREAS, West Perrine Community Development Corporation is making preparation for the annual Dr. Martin Luther King Jr., Holiday Parade and Festivities; and

WHEREAS, the Village is desirous of supporting this worldwide event wherein the local communities honor the legacy of Dr. King and celebrate his birthday and remember his teachings of non-violence and sanctity of human rights for all; and

WHEREAS, the Village of Palmetto Bay believes that supporting this annual event remains a worthwhile endeavor.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND VILLAGE COUNCIL OF THE VILLAGE OF PALMETTO BAY, FLORIDA, AS FOLLOWS:

Section 1: The Village of Palmetto Bay, Florida, expresses its support of the 2016 Dr. Martin Luther King Jr., Holiday Parade and Festivities.

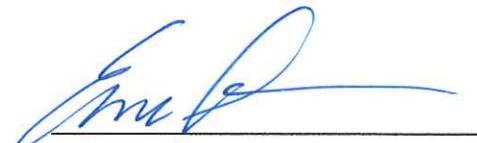
Section 2: The Village Manager is authorized to disburse an amount not to exceed \$1,000 for the Village to participate as a Corporate Sponsor.

Section 3: This Resolution shall take effect immediately upon the date of its adoption herein.

PASSED and ADOPTED this 7th day of November 2016.

Attest:


Missy Arocha
Village Clerk


Eugene Flinn
Mayor

1 APPROVED AS TO FORM:
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5 Dexter Lehtinen, Village Attorney
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10 FINAL VOTE AT ADOPTION:
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- | | |
|---------------------------------------|------------|
| 12 Council Member Larissa Siegel-Lara | <u>YES</u> |
| 13 | |
| 14 Council Member Tim Schaffer | <u>YES</u> |
| 15 | |
| 16 Council Member Karyn Cunningham | <u>YES</u> |
| 17 | |
| 18 Vice-Mayor John Dubois | <u>YES</u> |
| 19 | |
| 20 Mayor Eugene Flinn | <u>YES</u> |

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RESOLUTION NO. 2015-100

A RESOLUTION OF THE MAYOR AND VILLAGE COUNCIL OF THE VILLAGE OF PALMETTO BAY, FLORIDA, RELATING TO SPECIAL EVENTS; SPONSORING THE ANNUAL WEST PERRINE DR. MARTIN LUTHER KING, JR., ANNUAL CELEBRATION; AUTHORIZING THE VILLAGE MANAGER TO DISBURSE AN AMOUNT NOT TO EXCEED \$1,000.00; PROVIDING AN EFFECTIVE DATE. (Sponsored by Mayor Eugene Flinn.)

WHEREAS, West Perrine Community Development Corporation is making preparations for the annual 2016 Dr. Martin Luther King, Jr., Holiday Parade and Festivities; and

WHEREAS, the Village is desirous of supporting this worthwhile event wherein the local communities honor the legacy of Dr. King and celebrate his birthday and remember his teachings of non-violence and sanctity of human rights for all; and

WHEREAS, the Village of Palmetto Bay believes that supporting this annual event remains a worthwhile endeavor.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND VILLAGE COUNCIL OF THE VILLAGE OF PALMETTO BAY, FLORIDA, AS FOLLOWS:

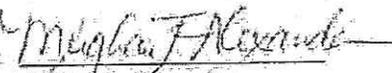
Section 1. The Village of Palmetto Bay, Florida, expresses its support of the 2016 Dr. Martin Luther King, Jr., Holiday Parade and Festivities.

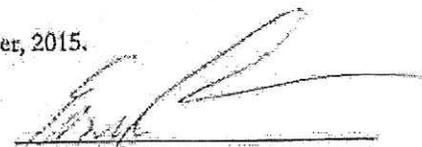
Section 2. The Village Manager is authorized to disburse an amount not to exceed \$1,000 for the Village to participate as a Corporate Sponsor.

Section 3. This Resolution shall become effective upon the date of its adoption herein.

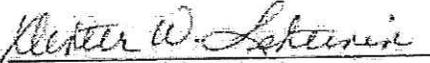
PASSED AND ADOPTED this 2nd day of November, 2015.

Attest:


Meighan J. Alexander
Village Clerk


Eugene Flinn
Mayor

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE USE AND RELIANCE OF THE VILLAGE OF PALMETTO BAY ONLY:


Dexter W. Lehtinen
Village Attorney

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50 FINAL VOTE AT ADOPTION:
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52 Council Member Karyn Cunningham YES
53
54 Council Member Tim Schaffer YES
55
56 Council Member Larissa Siegel Lara YES
57
58 Vice-Mayor John DuBois YES
59
60 Mayor Eugene Flinn YES
61

V# 001521

WEST PERRINE

COMMUNITY DEVELOPMENT CORPORATION

THE WEST PERRINE DR. MARTIN LUTHER KING, JR. HOLIDAY CELEBRATION
POST OFFICE BOX 570877 • MIAMI FLORIDA 33257
PHONE: (786) 298-6925

Living the Dream:
Let Freedom Ring!



Remember! Celebrate! Act!
A DAY ON, NOT A DAY OFF!

OFFICERS

Chairman
Robert L. Spencer

Vice-Chairman
Edward Hanna, Jr.

Secretary/Treasurer
Linda Webb

ADVISORY BOARD

- Percy Anderson
- Debra Bellamy
- Charles Bethel
- Sam Burley
- Larry Corbett
- Romanita Ford
- Henry Godwin
- Rufus Grant
- Angela Green
- Floyd Johnson
- Patricia Johnson
- Harvy Langston
- Angela Roberts
- Willie Spencer
- Frank Tomlin
- Joseph Tomlin
- Ron Tookes
- Horace Turnbull
- James Williams
- Arthur Whitehead
- Dorothy Zeigler



**Building A Better
Community**

RECEIVED
9/13/16

July 1, 2016

**RE: Sponsorship Opportunities for the 2017 Annual West Perrine
Dr. Martin Luther King Jr. Holiday Celebration**

Dear Supporter:

The *West Perrine Community Development Corporation* is making preparations for the 2017 Dr. Martin Luther King, Jr. Holiday Parade and Festivities: January 9 - 16, 2017. The national theme calls on us to remember the work and legacy of Dr. King, to celebrate his birthday as a national holiday and act on his teachings- in keeping with his principles of nonviolence and human rights.

Since 1980, we have made this celebration a family oriented, community awareness and cultural event. What began as a very small parade... made up of a couple of area high school bands has become a major production, consisting of more than four (4) events over the course of the holiday weekend. Past celebrations include the following:

- **Annual "Kick-Off Breakfast held at the Doubletree Hotel**
(Our past guest speakers included: Rev. Dr. Joseph Lowery, Mr. Carl T. Rowan, Dr. Jawanza Kunjufu, Dr. Robert Ingram, Bishop Victor T. Curry, and Mayor Johnny Ford).
- **MLK Business Expo held at Palmetto Bay Village Center**
This event features over 100 businesses displaying their goods and services. Technical support services were provided and networking opportunities.
- **The Annual Commemorative Parade**
The West Perrine MLK Parade has become a quality production that features dignitaries, decorative floats, area businesses, electrifying performances by high school and college bands; and of course directly from Nassau, Grand Bahamas Island. The Grand Bahamas Junkanoo Band and The Royal Police Band.

**West Perrine MLK Celebration
Sponsorship Letter
July 1, 2016**

- **The Marching Band Extravaganza (A Festival of Bands)**

This event features the distinguished sounds, moves and grooves of some of South Florida's finest high school marching bands and none other than the World Famous Florida A&M University Marching 100 Rattler Band and The Bethune Cookman University Marching Wildcat Band.

As we plan for the 2017 MLK Celebration, we are in need of your support-*Sponsorship support*. Sponsorship levels vary and each level is accompanied by a generous package. *Why should you become a part of this event?* Some of the benefits to supporting this worthwhile celebration include media exposure promotional/publicity opportunities and community presence. Positive cultural activities have positive effects on communities and the cultures that they represent, which is why we are strongly committed to this event and its meaning. (See Enclosure).

Please take advantage of this opportunity to be a part of a worthwhile celebration that seeks to unify the communities of Miami-Dade County on a day when we must "**Remember! Celebrate! Act!**" and share in Dr. King's dream of a world united together in harmony fostering the spirit of universal love and brotherhood.

All sponsorships should be made payable to: West Perrine Community Development Corporation (WPCDC) and must be received by Friday, October 28, 2016.

If you have any questions or require additional information, please feel free to contact me at (786) 298-6925.

Sincerely,



Edward Hanna, Jr.
Committee Chairman

Enclosures:

Dr. Martin Luther King Jr. Holiday Celebration
January 9 - 16, 2017

Sponsorship Levels

\$50,000 TITLE SPONSOR

Entitlement includes:

- 20 VIP Tables (200 tickets) to the MLK Unity Kick-Off Breakfast
- 200 MLK Souvenir Journals
- 200 VIP Tickets to the Band Extravaganza "*Festival of Bands*"
- 406 Parade Display Banners along the Parade Route
- 3 Complimentary Parade Entries in the MLK Parade
- 6 Complimentary Decorative Floats in the MLK Parade
- Front Cover of the MLK Souvenir Journal & 2 Full Pages in the Souvenir Journal
- Your company name and logo as "Title Sponsor" classification on all promotional materials, press releases and publications
- Company name mentioned on all TV & Radio promotions as "Title Sponsor"

\$25,000 PRESENTING SPONSOR

Entitlement includes:

- 20 VIP Tables (200 tickets) to the MLK Unity Kick-Off Breakfast
- 200 MLK Souvenir Journals
- 200 VIP Tickets to the Band Extravaganza "*Festival of Bands*"
- 90 Parade Display Banners along the Parade Route
- 3 Complimentary Parade Entries in the MLK Parade
- 3 Complimentary Decorative Floats in the MLK Parade
- Back Cover of the MLK Souvenir Journal
- Your company name and logo as "Presenting Sponsor" classification on all promotional materials, press releases and publications
- Company name mentioned on all TV & Radio promotions as "Presenting Sponsor"

\$10,000 PLATINUM SPONSOR

Entitlement includes:

- 5 VIP Tables (50 tickets) to the MLK Unity Kick-Off Breakfast
- 50 MLK Souvenir Journals
- 40 VIP Tickets to the Band Extravaganza "*Festival of Bands*"
- 37 Parade Display Banners along the Parade Route
- 1 Complimentary Parade Entries in the MLK Parade
- 2 Complimentary Decorative Floats in the MLK Parade
- Inside Front Cover of the MLK Souvenir Journal
- Your company name and logo as "Platinum Sponsor" classification on all promotional materials, press releases and publications
- Company name mentioned on all TV & Radio promotions as "Platinum Sponsor"

**West Perrine MLK Celebration
Sponsorship Levels**

- Page 2 -

\$7,500 GOLD SPONSOR

Entitlement includes:

- 3 VIP Tables (30 tickets) to the MLK Unity Kick-Off Breakfast
- 30 MLK Souvenir Journals
- 30 VIP Tickets to the Band Extravaganza "*Festival of Bands*"
- 20 Parade Display Banners along the Parade Route
- 1 Complimentary Parade Entries in the MLK Parade
- 2 Complimentary Decorative Floats in the MLK Parade
- Inside Back Cover of the MLK Souvenir Journal
- Your company name and logo as "Gold Sponsor" classification on all promotional materials, press releases and publications
- Company name mentioned on all TV & Radio promotions as "Gold Sponsor"

\$5,000 SILVER SPONSOR

Entitlement Includes:

- 2 VIP Tables (20 tickets) to the MLK Unity Kick-Off Breakfast
- 20 MLK Souvenir Journals
- 20 VIP Tickets to the Band Extravaganza "*Festival of Bands*"
- 19 Parade Display Banners along the Parade Route
- 1 Complimentary Parade Entry in the MLK Parade
- 1 Complimentary Decorative Float in the MLK Parade
- Full Page Ad (Inside Back Page) in the MLK Souvenir Journal
- Your company name and logo as "Silver Sponsor" classification on all promotional materials, press releases and publications
- Company name mentioned on all TV & Radio promotions as "Silver Sponsor"

\$2,500 BRONZE SPONSOR

Entitlement Includes:

- 2 VIP Tables (20 tickets) to the MLK Unity Kick-Off Breakfast
- 20 MLK Souvenir Journals
- 20 VIP Tickets to the Band Extravaganza "*Festival of Bands*"
- 16 Parade Display Banners along the Parade Route
- 1 Complimentary Parade Entry in the MLK Parade
- Full Page Ad in the MLK Souvenir Journal
- Your company name and logo as "Bronze Sponsor" classification on all promotional materials, press releases and publications
- Company name mentioned on all TV & Radio promotions as "Bronze Sponsor"

\$1,000 CORPORATE SPONSOR

Entitlement includes:

2 VIP Tables (20 tickets) to the MLK Unity Kick-off Breakfast
20 MLK Souvenir Journals

10 VIP Tickets to the Band Extravaganza "*Festival of Bands*"

1 Parade Display Banners along the Parade Route

1 Complimentary Parade Entry in the MLK Parade

Full Page Ad in the MLK Souvenir Journal

Your company name and logo as "Corporate Sponsor" classification
on all promotional materials, press releases and publications

Company name mentioned on all TV & Radio promotions as "Corporate Sponsor"

\$500 CHAMPION SPONSOR

Entitlement includes:

1 VIP Tables (10 tickets) to the MLK Unity Kick-off Breakfast
10 MLK Souvenir Journals

10 VIP Tickets to the Band Extravaganza "*Festival of Bands*"

1 Complimentary Parade Entry in the MLK Parade