

## Survey Results



**Survey Period: July 4, 2017**

**Survey conducted by:**

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## Introduction & Methodology

### Introduction

TouchPoll South Florida surveyed attendees at the 2017 Palmetto Bay Independence Day Celebration on July 4, 2017. This report summarizes the gross results of 228 respondents (ages 19+) who completed the survey. Only surveys which were fully completed are included in these results.

### Methodology

Five stationary touch screen survey tablets were set up at a booth. Attendees were invited to participate in the survey. A participation gift of a Palmetto Bay Pin was offered as well as an opportunity to enter to win a variety of prizes were helpful in creating excitement, interest and participation. Email addresses were collected from those who would like to participate in the online community survey.

Respondents were taken through a maximum of 14 single response demographic, geographic, preference-type multiple-choice, feedback and open-ended questions. Each survey took an average of three (3) minutes to complete.

The image to the right was used on the start screen of the survey.



### Data Tabulation and Reporting

Data was tabulated with the TouchPoll survey software. Multiple response questions allowed respondents to choose more than one answer. Responses to open ended and numeric questions are listed in the report. Email addresses are reported under separate cover in Excel documents for your convenience of entering them into your data base. Cross tabulations to any of the questions (excluding open-ended questions) are available upon request.

### Miscellaneous

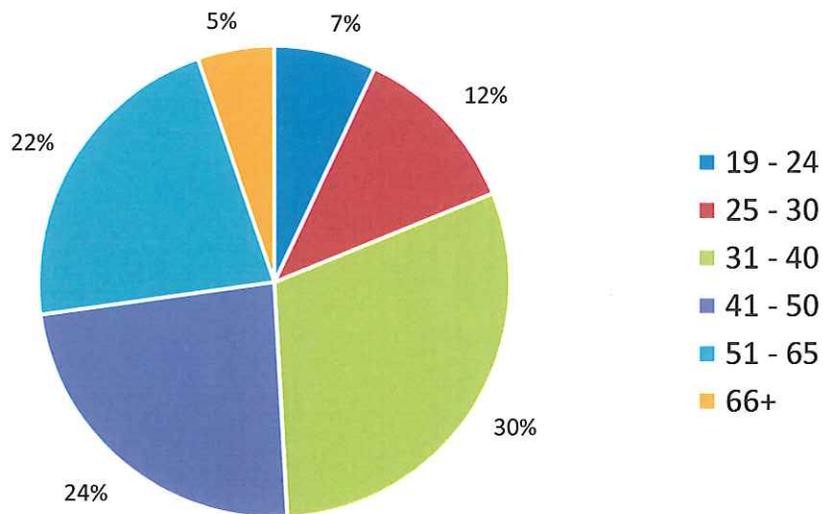
All information is said to be "from those polled", and represents only the above-described sample. TouchPoll South Florida is not responsible for damages or liability as a direct or indirect result of misinterpretation of data by the client or third party.

## TouchPoll Survey Booth Set Up

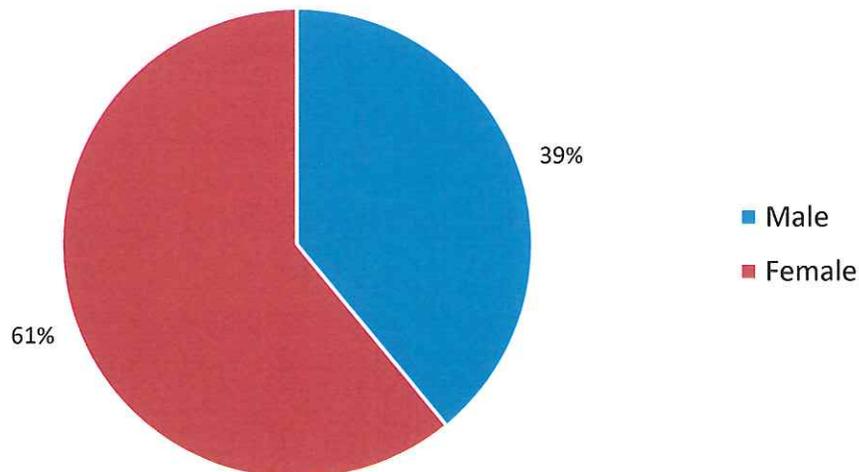


# TouchPoll South Florida 2017 Palmetto Bay Survey Results

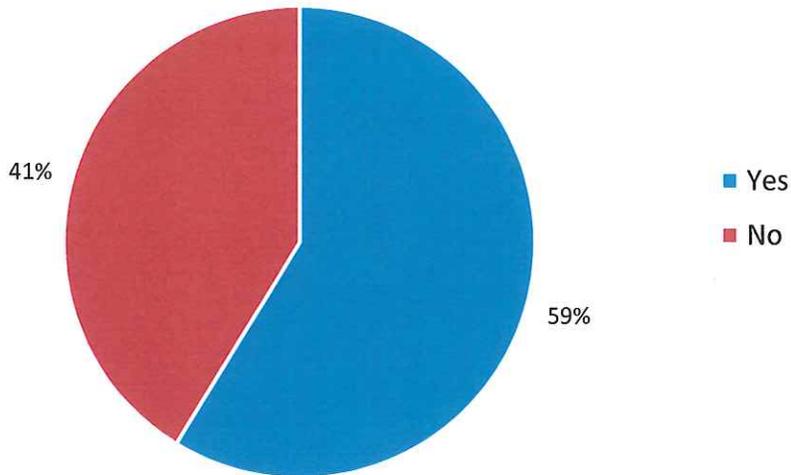
Q1: Please select your age range:		
Answers	Responses	Selection Percentage
19 - 24	16	7.02%
25 - 30	27	11.84%
31 - 40	69	30.26%
41 - 50	54	23.68%
51 - 65	50	21.93%
66+	12	5.26%
Valid Respondents: 228.0	Total Responses: 228	100.00%



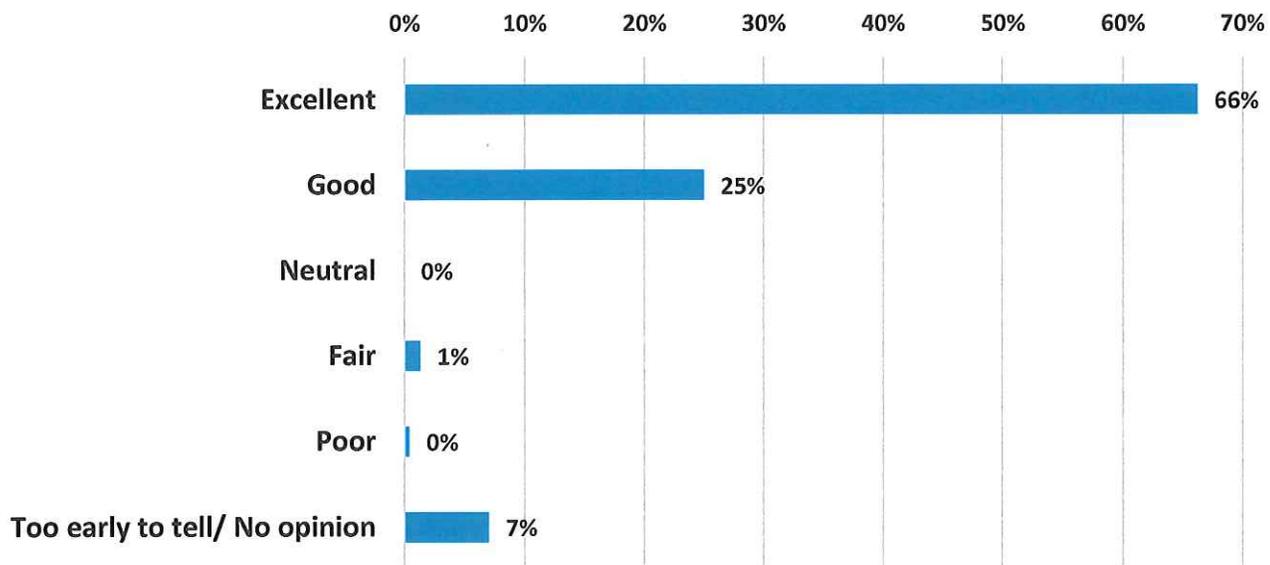
Q2: Please select your gender:		
Answers	Responses	Selection Percentage
Male	89	39.04%
Female	139	60.96%
Valid Respondents: 228.0	Total Responses: 228	100.00%



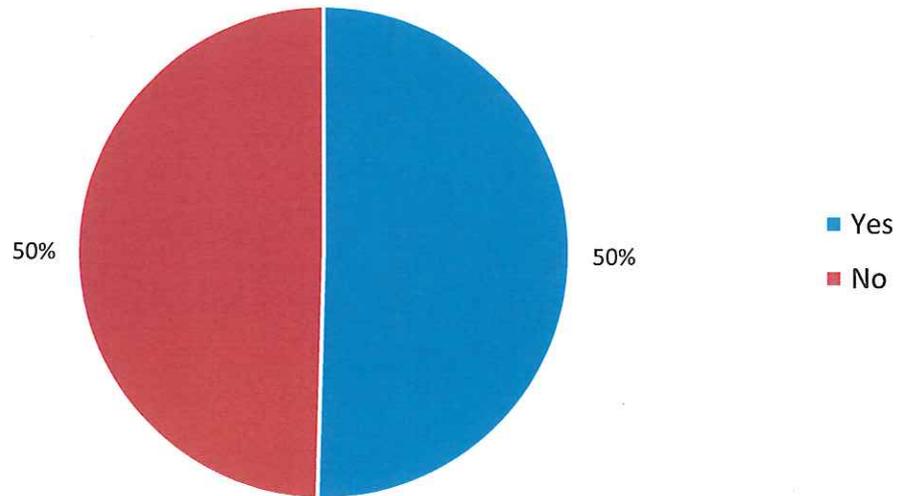
Q3: Is this your FIRST TIME at the Palmetto Bay Independence Day Celebration?		
Answers	Responses	Selection Percentage
Yes	134	58.77%
No	94	41.23%
Valid Respondents: 228.0	Total Responses: 228	100.00%



Q4: How would you rate your OVERALL experience at the Palmetto Bay Independence Day Celebration?		
Answers	Responses	Selection Percentage
Excellent	151	66.23%
Good	57	25.00%
Neutral	0	0.00%
Fair	3	1.32%
Poor	1	0.44%
Too early to tell/ No opinion	16	7.02%
Valid Respondents: 228.0	Total Responses: 228	100.00%



Q5: Are you a Palmetto Bay Resident?		
Answers	Responses	Selection Percentage
Yes	115	50.44%
No	113	49.56%
Valid Respondents: 228.0	Total Responses: 228	100.00%



Q6: Please enter your RESIDENTIAL ZIP CODE:

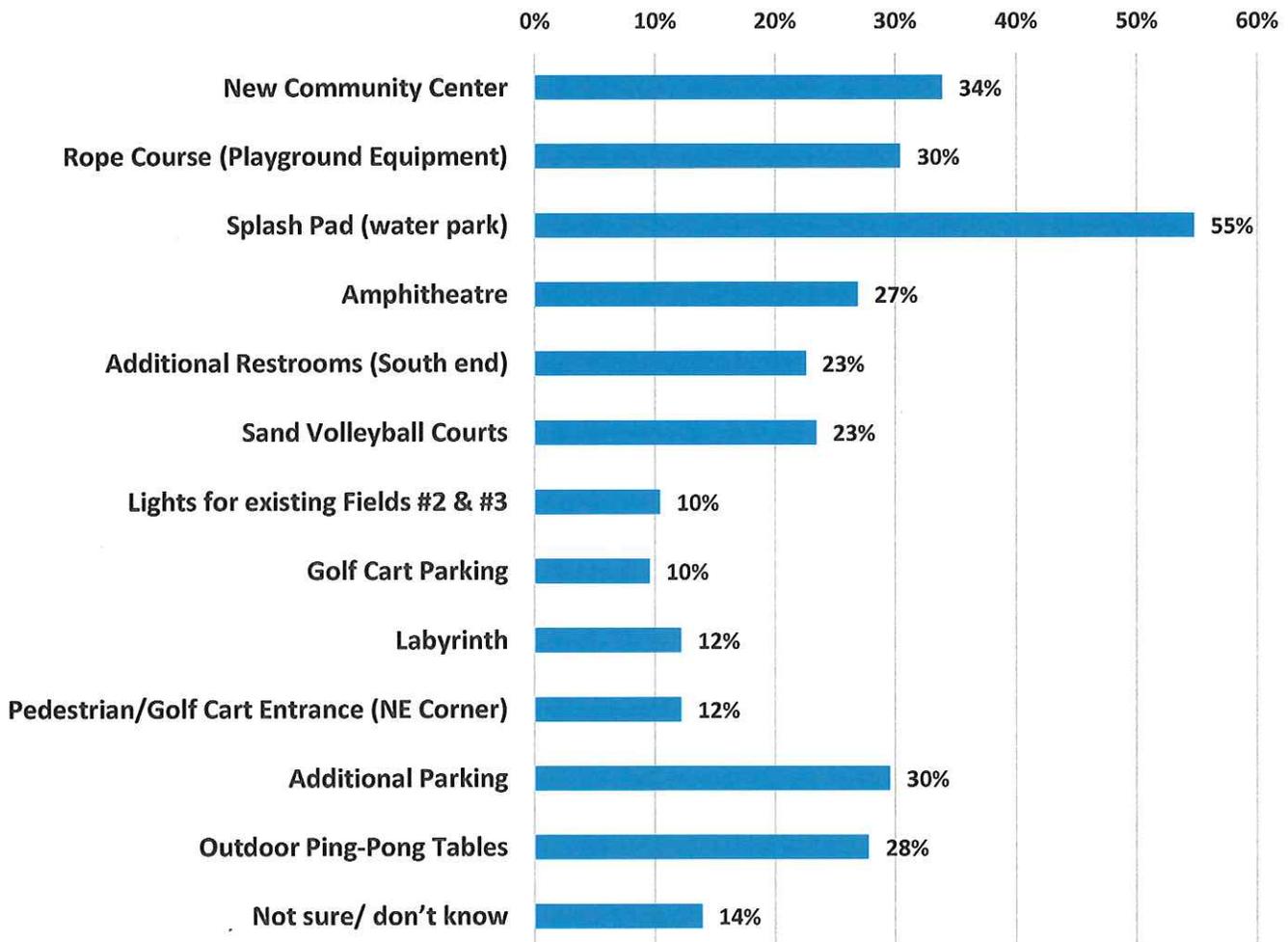
(Those who identified themselves as "Palmetto Bay Residents")

ZIP	CITY/TOWN	COUNTY	STATE	RESPONSES
33032	HOMESTEAD	MIAMI-DADE	FL	2
33153	MIAMI	MIAMI-DADE	FL	1
33156	GABLES BY THE SEA	MIAMI-DADE	FL	1
33157	CUTLER RIDGE	MIAMI-DADE	FL	74
33158	CORAL GABLES	MIAMI-DADE	FL	12
33175	MIAMI	MIAMI-DADE	FL	1
33176	SNAPPER CREEK	MIAMI-DADE	FL	5
33177	COUNTRY LAKES	MIAMI-DADE	FL	9
33187	MIAMI	MIAMI-DADE	FL	1
33189	CUTLER RIDGE	MIAMI-DADE	FL	4
33190	CUTLER RIDGE	MIAMI-DADE	FL	3

## Palmetto Bay Residents

Q7: Please select your TOP 5 PREFERENCES to **IMPROVE PALMETTO BAY PARK**: (Please select ALL THAT APPLY, then touch "continue")

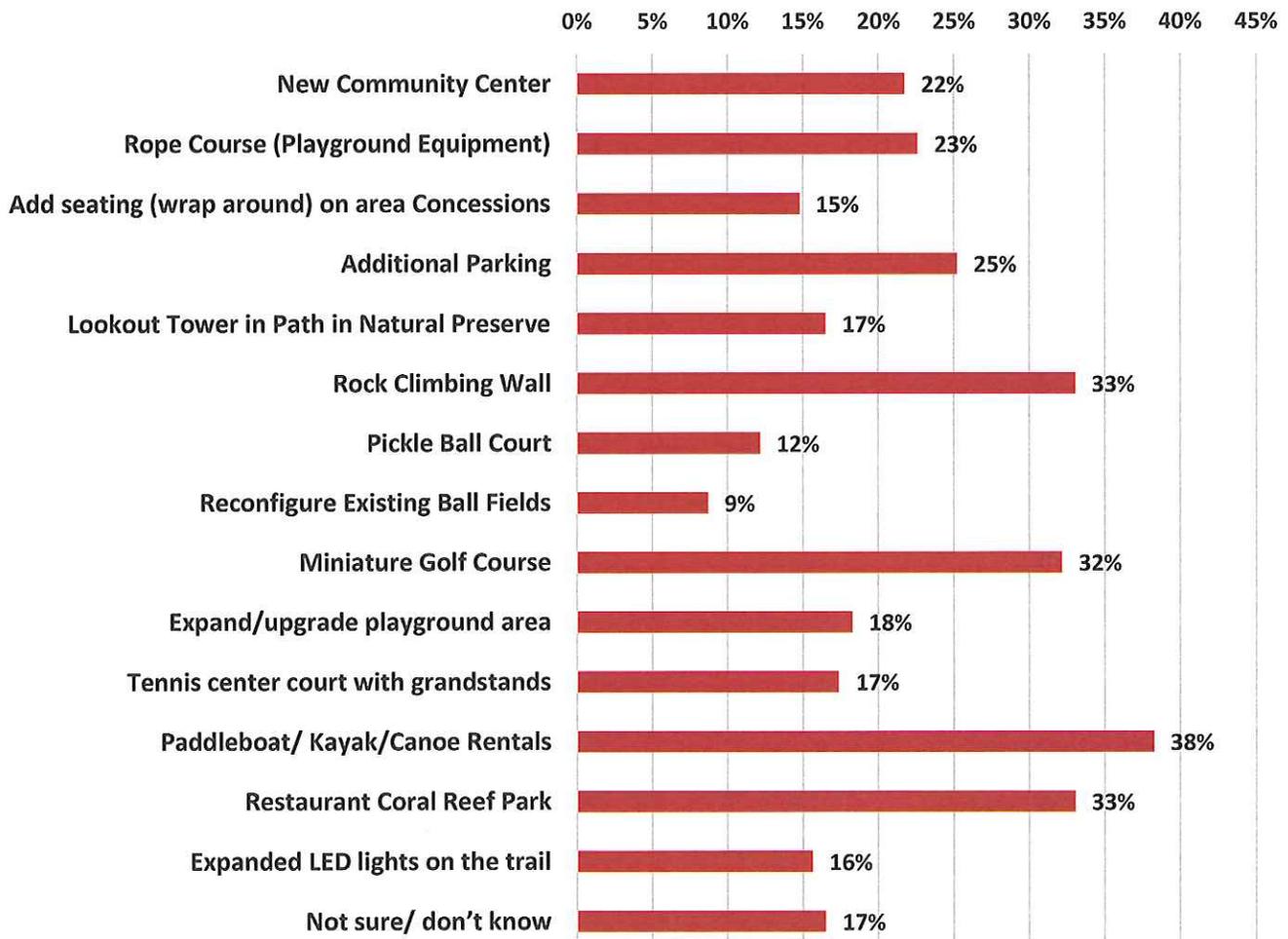
Answers	Responses	Respondent Percentage
New Community Center	39	33.91%
Rope Course (Playground Equipment)	35	30.43%
Splash Pad (water park)	63	54.78%
Amphitheatre	31	26.96%
Additional Restrooms (South end)	26	22.61%
Sand Volleyball Courts	27	23.48%
Lights for existing Fields #2 & #3	12	10.43%
Golf Cart Parking	11	9.57%
Labyrinth	14	12.17%
Pedestrian/Golf Cart Entrance (NE Corner)	14	12.17%
Additional Parking	34	29.57%
Outdoor Ping-Pong Tables	32	27.83%
Not sure/ don't know	16	13.91%
Valid Respondents: 115.0	Total Responses: 354	(May add up to more than 100%)



## Palmetto Bay Residents

Q8: Please select your TOP 5 PREFERENCES to **IMPROVE CORAL REEF PARK**: (Please select ALL THAT APPLY, then touch "continue")

Answers	Responses	Respondent Percentage
New Community Center	25	21.74%
Rope Course (Playground Equipment)	26	22.61%
Add seating (wrap around) on area Concessions	17	14.78%
Additional Parking	29	25.22%
Lookout Tower in Path in Natural Preserve	19	16.52%
Rock Climbing Wall	38	33.04%
Pickle Ball Court	14	12.17%
Reconfigure Existing Ball Fields	10	8.70%
Miniature Golf Course	37	32.17%
Expand/upgrade playground area	21	18.26%
Tennis center court with grandstands	20	17.39%
Paddleboat/ Kayak/Canoe Rentals	44	38.26%
Restaurant Coral Reef Park	38	33.04%
Expanded LED lights on the trail	18	15.65%
Not sure/ don't know	19	16.52%
Valid Respondents: 115.0	Total Responses: 375	(May add up to more than 100%)



## Palmetto Bay Residents

Q9: The Village of Palmetto Bay is doing a SEPARATE ONLINE COMMUNITY SURVEY in order to make positive changes for the future of our community. WOULD YOU LIKE TO PARTICPATE in the online survey at a LATER DATE? If so, we will send you an online survey to complete at your convenience. WOULD YOU LIKE TO RECEIVE A PALMETTO BAY ONLINE COMMUNITY SURVEY?

Answers	Responses	Selection Percentage
Yes	63	54.78%
No	52	45.22%
Valid Respondents: 115.0	Total Responses: 115	100.00%

***Email addresses are included under separate cover in an Excel format***

Q11: Lastly, do you have any comments or suggestions you'd like to share with us?

KEEP UP THE GOOD WORK. LOVE ALL ACTIVITIES
I LOVE WHAT YOU GUYS DO FOR THIS COMMUNITY. KEEP UP THE GOOD WORK
NEW TO PALMETTO BAY EXCITED TO LEARN MORE
MINIMIZE DEVELOPEMENT
TRAFFIC LIGHTAND SETUP AT 67TH AND OLD CUTLER NEEDS TO BE ADDRESSED.
TOP PRIORITY SHOULD BE A VETERANS PARK
BBQ AREAS AT CORAL REEF PARK
NO OVER DEVELOPMENT IN PALMETTO BAY. WE DONT NEED MORE APARTMENT BUILDINGS, CONDOS, LOW INCOME HOUSING THAT WILL BRING A LOT MORE POPULATION AND TRAFFIC.
KEEP UP THE GOOD WORK
EXCELLENT
WHY DOES CORAL REEF PARKGETMORE CHOICES
I LOVE MY VILLAGE GREAT JOB
BUILD THE DAMN BRIDGES
MORE DOG AREAS
KEEP UP THE GOOD JOB
BBQ & PICNIC TABLES IN PARK
FIX TRAFFIC AND PARKING
WATER WAY ENTRANCE
I LOVE THIS EVENT
PUBLIC POOL
TRAFFIC IS MAJOR MAJOR CONCERN. ALSO TRANSPARENCY WITH THE FPL PROPERTY AND CONFLICTS OF INTEREST ARE IMPORTANT

## Non-Palmetto Bay Residents

Q12: Please enter your RESIDENTIAL ZIP CODE:

(Those who identified themselves as "Non-Palmetto Bay Residents")

ZIP	CITY/TOWN	COUNTY	STATE	RESPONSES
33030	EVERGLADES NATIONAL PARK	MIAMI-DADE	FL	4
33032	HOMESTEAD	MIAMI-DADE	FL	10
33033	HOMESTEAD	MIAMI-DADE	FL	3
33050	MARATHON SHRS	MONROE	FL	1
33139	MIAMI	MIAMI-DADE	FL	1
33143	CORAL GABLES	MIAMI-DADE	FL	1
33144	WEST MIAMI	MIAMI-DADE	FL	3
33147	DR MARTIN LUTHER KING JR	MIAMI-DADE	FL	1
33154	MIAMI	MIAMI-DADE	FL	1
33156	GABLES BY THE SEA	MIAMI-DADE	FL	6
33157	CUTLER RIDGE	MIAMI-DADE	FL	31
33157	CUTLER RIDGE	MIAMI-DADE	FL	1
33174	MIAMI	MIAMI-DADE	FL	1
33175	MIAMI	MIAMI-DADE	FL	2
33176	SNAPPER CREEK	MIAMI-DADE	FL	6
33177	COUNTRY LAKES	MIAMI-DADE	FL	9
33182	SWEETWATER	MIAMI-DADE	FL	1
33186	MIAMI	MIAMI-DADE	FL	5
33189	CUTLER RIDGE	MIAMI-DADE	FL	14
33190	CUTLER RIDGE	MIAMI-DADE	FL	5
33193	KENDALL	MIAMI-DADE	FL	2
33196	KENDALL	MIAMI-DADE	FL	3
33331	FORT LAUDERDALE	BROWARD	FL	1

## Non-Palmetto Bay Residents

Q14: Lastly, do you have any comments or suggestions you'd like to share with us?

PROVIDE TENTS FOR SHADE OR MOVE TO A PARK WITH TREES
NEED KETTLE CORN AND ICE CREAM.
ADULT BOUNCE HOUSE, SMALL PORTABLE WATER VENDORS, AND DIFFERENT GENRES OF MUSIC
WATER THINGS TO DO
MY 3RD TIME, ALWAYS A GREAT EVENT, GREAT COMMUNITY GATHERING KUDOS TO CITY OF PALMETTO BAY.
PLEASE HAVE CHAIRS
I LOVE IT
THERE SHOULD BE POLICE DIRECTING PEDESTRIAN TRAFFIC ON US1
THIS BEAUTIFUL
MORE INFO ON PARKING AREA
IS GOOD EVENT FOR THE FAMILIY
THANK YOU KARYN CUNNINGHAM.
PARKING IS HARD
I WANTED TO VISIT BECAUSE OF THE SHOW
BETTER MAINTAINACE OF PARK
MORE VENDERS AND GOLF CART PARADE
MORE UBRELLA AND COVERED AREAS.
MORE INFO REGARDING PARKING
THERE SHOULD BE VETS PARKING & HANDICAPPED PARKING

# Thank You!



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