



**NOW, THEREFORE, BE IT RESOLVED BY THE VILLAGE OF PALMETTO BAY, FLORIDA, THAT:**

**Section 1.** The establishment of an annual special event entitled 'Student Photo Contest', as proposed and submitted by Mayor Flinn, is hereby authorized with specific criteria for the program to be developed in a collaborative effort between the Village Council, Education Advisory Board, Art-in-Public Places, Youth Community Involvement Board, and staff.

**Section 2.** The estimated timeline for launch will be for the beginning of the 2018-2019 school year (August 2018) with award to be presented in October 2018.

**Section 3.** FY2017-2018 funding in the amount not to exceed \$2,500 is hereby appropriated from the General Government Contingency and subsequent years to be funded from the Special Events Budget.

**Section 4.** This Resolution shall take effect immediately upon its adoption.

**PASSED and ADOPTED** this 2<sup>nd</sup> day of April, 2018.

Attest:

DocuSigned by:  
*Missy Arocha*  
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Missy Arocha  
Village Clerk

DocuSigned by:  
*Eugene Flinn*  
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Eugene Flinn  
Mayor

APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE USE AND RELIANCE OF THE VILLAGE OF PALMETTO BAY, FLORIDA ONLY:

DocuSigned by:  
*Dexter W. Lehtinen*  
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Dexter W. Lehtinen  
Village Attorney

1	<b>FINAL VOTE AT ADOPTION:</b>	
2		
3	Council Member Karyn Cunningham	<u>YES</u>
4		
5	Council Member David Singer	<u>YES</u>
6		
7	Council Member Larissa Siegel Lara	<u>YES</u>
8		
9	Vice-Mayor John DuBois	<u>YES</u>
10		
11	Mayor Eugene Flinn	<u>YES</u>



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To: Charter Officers and Village Council

Date: March 5, 2018

From: Mayor Eugene Flinn

Re: For fun and community spirit –  
special event – Student Photo Contest –  
depicting life in Palmetto Bay

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**PURPOSE OF THE PROPOSED ACTION:**

The formal request of the Village Council to move forward with a proposed Resolution authorizing Parks & Recreation / Special Events, through the Village Manager to create and support a special event, a Student Photo Contest celebrating our Village of Parks, Palmetto Bay, Florida. It is also my intention to bring this proposal forward to our EAC, AIPP and Youth Board for their review and input.

Please note that the term student would include any student old enough to engage in photography, through and including college/University students.

I have done significant research, but this memo is conceptual and this is a contest that would be made better through committee/council/staff input. Suffice it to say for now, that the contest would be designed for our students who either live within Palmetto Bay or who attend public or private schools serving Palmetto Bay to shoot and submit their best images dedicated to documenting the positives of life in Palmetto Bay. Participants would be required to submit a series of images exploring a theme inspired by the "Village of Parks" – Palmetto Bay, Florida.

Final Selections would be made through involvement of a Judging team selected from our EAC, YCIB, AIPP committee, Public / Private school representatives (special emphasis on photography magnets/clubs) Staff and Village Council.

Submissions presented to the Judges (or when on display for public view for judging) should be listed by number only, with the numbers indexed and retained by our Clerk or other designee in order to focus on the exhibit in order to create entried judged solely upon the content.

Re: Mayor Flinn proposal for Palmetto Bay – "Village of Parks" photo / photo essay contest  
March 5, 2018  
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**MAJOR POINTS/REASONS FOR THE PROPOSED ACTION:**

We are the "Village of Parks" as well as known for engaging public involvement and recognition. This would be an outstanding event that would allow us to collaborate with our Schools and Community.

The goal is to obtain photos for display at our Parks and/or walls of honor in our Municipal Center, on village websites and/or future village publications. We would reward and engage our students who submit photos of the Village's beautiful parks, our coastline, native flora or fauna, and/or residents and visitors having fun in Palmetto Bay! Recognition should also be made to the schools that supply the participants/winning entries. We can also budget for, or obtain annual donations for reasonable honorarium or prize money. Typically, prize would be \$500 winner, \$250, next level and \$100 at the base or third level. Prize money obviously requires council consideration and determination.

This would be an annual contest with a theme set annually to lend itself to keeping the event fresh.

The first theme is yet to be determined. The possibilities are endless.

One rule would require that all photos submitted as part of this event must be of people and/or scenes taken within the Municipal boundaries of Palmetto Bay, Florida, (between 136 Street and 184 Street and US1 to the Bay).

I anticipate that we have all the materials and technology required to perform this event. I have been researching photo contests and the usual specs include a total size limit for attachments is often limited to 30 MB and would allow submission via e-mail. File-sharing sites may also be used, through provision of the link in the contest email. Storage devices such as flash drives or DVDs/CDs would be allowed to be dropped off to either our Village Hall or submitted in group submissions through participating public and private schools.

**PRELIMINARY ESTIMATE OF THE COST OF IMPLEMENTATION:**

The potential costs for this event can easily be determined by Administration. It is anticipated that no new equipment would be required, that the communication infrastructure is in place as well as willing members of Staff, administration and Village Council Members to devote the time to make this event successful community event.

**SOURCE OF FUNDS TO PAY SUCH COSTS:**

Actual costs would be through our Special Events Budget, determined annually.