



Village of Palmetto Bay

October 2008

Dear Palmetto Bay Business Owner:

The Village of Palmetto Bay is excited to announce the launch of a new program that we feel will have a significant impact on the promotion of our wonderful community. We have entered into a three-year agreement with CGI Communications to produce a series of streaming online videos highlighting all our community has to offer its residents, visitors, and businesses. Presently, our videos are in early production, and our excitement about this new website feature is building.

CGI is a leader in online marketing solutions, working with thousands of communities and businesses nationwide. With an easily viewable interface on the official Village website [<http://www.palmettobay-fl.gov/>], their video showcase will engage viewers in learning more about area attractions, economic development opportunities, quality of life, and so much more. The Village of Palmetto Bay is dedicated to highlighting the advantages of living and working in our community, and we feel that this program can do just that!

In addition, CGI will be contacting members of our local business community to offer participation in the program, as well as an opportunity to learn more about CGI's innovative new digital media products for businesses.

We encourage you to consider supporting the program, and learning more about all that CGI has to offer.

Sincerely,

Bill Kress
Public Information Officer
Village of Palmetto Bay

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