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Coming Soon to a Website Near You!

Streaming Video to Capture Life in Palmetto Bay Features Many Local Residents and Businesses

PALMETTO BAY, Fla., (Feb. 20, 2009) – The Village of Palmetto Bay announces an exciting addition to its official website starting this spring; professionally produced streaming videos that showcase the community’s many highlights.

The videos are being produced at no cost to Palmetto Bay by Rochester, NY-based CGI Communications, Inc., a leader in online marketing. Created in partnership with the U.S. Conference of Mayors, the videos will focus on topics including quality of life, economic development, recreational programming, education, and more – all at no charge to the Village.

“We are thrilled to have been chosen to participate in this project,” said Mayor Eugene P. Flinn. “With the additional benefit of free positioning on Google Video, this new enhancement to our website has the potential of putting Palmetto Bay on the world-wide map.”

Mayor Flinn will be featured in the opening “Welcome” segment of the video package. A total of six one-minute videos spotlight local parks and natural areas, businesses, homes, schools, the Policing Unit, and Public Works programs including the IBUS. More than two hours of video images were gathered in and around the Village over a two-day period earlier this week, much of which featured local residents, businesses owners, Village staff, and police.

“It really says something about our community that so many of our people participated in this video production,” continued Flinn. “We are grateful for their enthusiasm and look forward to seeing all our local ‘stars’ in the finished product.”

Local organizations and businesses will also have the chance to participate in this high-profile program with 30- or 60-second videos that focus on their own business or group. Those videos will also be accessed from the Village’s website.

The video service, expected to debut this spring, can be viewed at www.palmettobay-fl.gov. Local business owners/managers interested in learning more about sponsorship opportunities are encouraged to call 800-398-3029 x228.

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*Incorporated in 2002, **The Village of Palmetto Bay** is a vibrant community of 25,000 residents nestled between Biscayne Bay and So. Dixie Highway, about 15 miles south of downtown Miami. The Village is governed by a five-member Council and operates under a Council-Manager form of government. Dubbed “The Village of Parks,” Palmetto Bay offers an extensive system of attractive parks, unique recreational opportunities, and bay access. It also is home to several excellent public schools, and a robust commercial corridor along Dixie Highway offering a diverse range of restaurants, markets, and lodging. Specifically, the Village extends from the centerline of SW 136 St., south to the centerline of SW 184 St., expanding west to the centerline of South Dixie Highway (including the center island), and east to Biscayne Bay.*

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