



A great place to live, work & play!

Village of Palmetto Bay

FY 2016-17

2nd Budget Workshop

Wednesday, July 19, 2016



Palmetto Bay - A great place to live, work & play.

Tonight's Presentation

- Six-Year Historical Overview
- Cost Recovery Targets for Park Programs
- Current and Proposed User Fee Schedule
- Special Events and Programming Highlights
- Proposed Capital Projects for FY2016-17

Palmetto Bay; a community of...

- Incredible public & private schools
- Amazing parks
- Great place to raise a family
- Direct access to the bay
- Safe neighborhoods
- Low property tax rate
- Caring neighbors
- Environmentally-conscious people
- All sums up to quality of life standards that are second to none.

Age Breakdown of Village Population

Age Range	2000	2010	2013	Change from 2000 to 2013
Under 5 years	7.0%	5.1%	4.3%	-2.7%
5 to 9 years	8.1%	6.8%	6.6%	-1.6%
10 to 14 years	8.8%	8.7%	8.9%	0.1%
15 to 19 years	7.8%	8.6%	10.3%	2.5%
20 to 24 years	4.1%	4.8%	5.8%	1.7%
25 to 34 years	9.8%	7.6%	7.8%	-2.0%
35 to 44 years	18.5%	13.8%	12.6%	-5.9%
35 to 44 years	17.0%	19.5%	18.2%	1.1%
55 to 59 years	5.9%	7.4%	7.2%	1.3%
60 to 64 years	3.7%	5.8%	6.3%	2.6%
65 to 74 years	5.6%	7.2%	7.5%	1.9%
75 to 84 years	2.7%	3.7%	3.3%	0.6%
85 years and over	1.0%	1.2%	1.4%	0.3%

81% of the Village's population is less than 60 years old

35.9%

45.2%

18.5%

- The proportion of persons aged 35 to 44 years old accounts for nearly 6% less of Palmetto Bay residents than in 2000, followed by a decline in the proportion of children under 5 years of age.
- Age groups that increased the most proportionally include persons 60 to 64 years of age and teenagers 15 to 19 years of age.

Household Composition

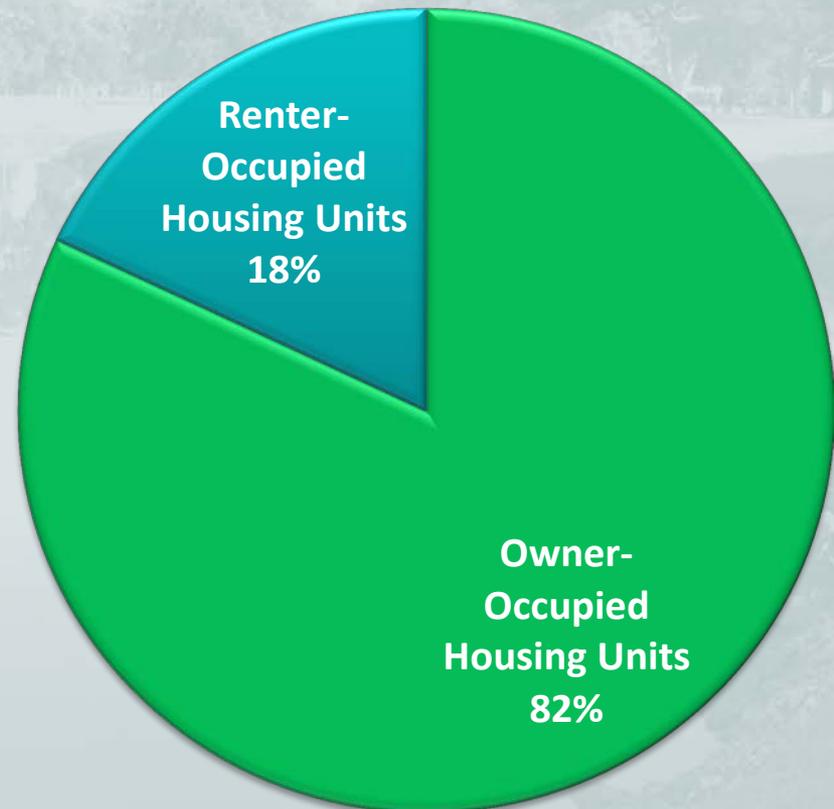
Household Category	Number of Households	% of Total Households
Total households	7,923	100%
Family households (families)	6,537	83%
With own children under 18 years	3,219	41%
Married-couple family	5,305	67%
With own children under 18 years	2,580	33%
Female householder, no husband present	917	12%
With own children under 18 years	497	6%
Nonfamily households	1,386	17%
Householder living alone	1,090	14%
Householder 65 years and over	392	5%
Households with individuals under 18 years	3,419	43%
Households with individuals 65 years and over	2,000	25%

- Family households account for 83% of total households and 81% of the total family households are composed of married-couple families.
- Single female households account for 12%
- Average household size is 2.95 persons; while average family size is 3.25 persons.

Home Ownership in the Village

Figure 6. Occupied Housing Units, Owner & Renter Occupied, Village of Palmetto Bay, 2013

- Palmetto Bay is one of few communities in the county to have a high number of owner-occupied dwellings in contrast to renter-occupied units.
- This pattern has been highly consistent over the past decade.
- In 2000, 84% of the total occupied housing units in Palmetto Bay were owner-occupied; well-above the countywide figure of 58%.
- Conclusion: Palmetto Bay continues to be a desirable community where people want to live.



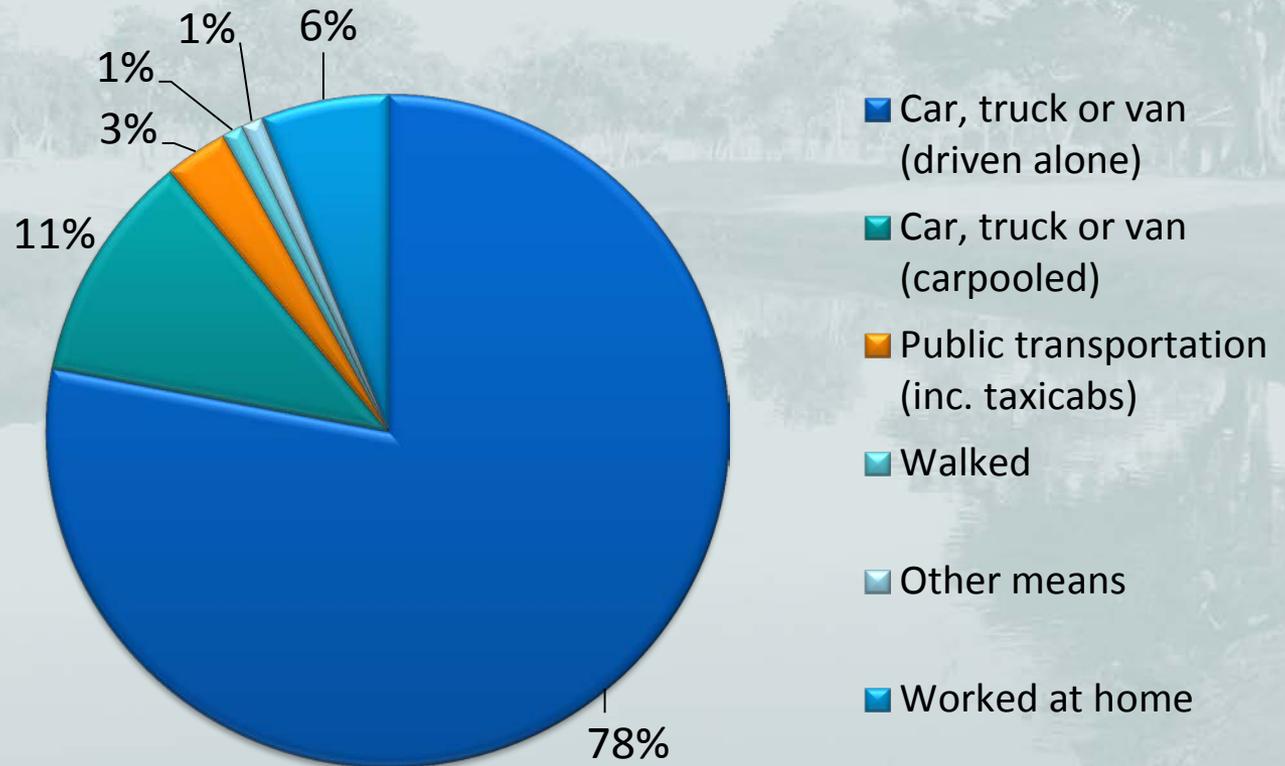
Taxable Value Comparison

Change in Taxable Value (Excluding New Construction)			
Municipality	2015	2016	2017
Palmetto Bay	2.44%	3.65%	4.56%
Pinecrest	3.79%	4.64%	4.19%
Cutler Bay	4.91%	7.67%	5.98%

Commuting Patterns

Commuting Patterns, 2013

- Close to 80% of residents (single riders) commute to work. However, chart does not include information on car trips for basic necessities.
- Only 3% currently use public transportation.



11-Year Crime Data Comparison

Year	Violent Crimes	Property Crimes
2004	97	974
2005	112	954
2006	106	896
2007	99	1,058
2008	55	998
2009	58	954
2010	70	916
2011	66	911
2012	54	912
2013	35	744
2014	44	836
2015	53	824
% Change 2004 to 2015	-45.4%	-15.4%

- Crime rates for this year is again down by 20%, continuing the declining trend.

Financial Trends- Revenues

General Fund- FY 2010- 2014

Revenues	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	% Change
Property Taxes (Ad-Valorem)	\$5,879,429	\$5,559,345	\$5,446,837	\$5,528,940	\$5,555,032	-6%
Utility Taxes	\$2,058,896	\$2,052,017	\$2,093,849	\$2,188,566	\$2,360,864	15%
Communications Tax	\$1,469,338	\$1,515,934	\$1,375,239	\$1,310,324	\$1,434,739	-2%
Franchise Fees	\$1,345,736	\$960,331	\$1,101,516	\$1,016,281	\$829,882	-38%
Intergovernmental	\$4,315,288	\$4,811,371	\$3,690,741	\$3,614,562	\$3,800,156	-12%
Licenses & Permits	\$1,076,930	\$992,107	\$1,028,694	\$1,089,455	\$1,434,834	33%
Fines & Forfeitures	\$401,157	\$328,385	\$269,662	\$306,074	\$298,121	-26%
Charges for Services	\$1,127,530	\$1,143,138	\$1,550,749	\$1,641,794	\$1,578,606	40%
Interest	\$157,272	\$114,921	\$149,253	\$139,668	\$134,833	-14%
Misc. Fees	\$157,349	\$93,700	\$191,226	\$144,345	\$343,369	118%
Total Revenues	\$17,988,925	\$17,571,249	\$16,897,766	\$16,980,009	\$17,770,436	-1%

Financial Trends-Expenditures

General Fund - FY 2010-2014

Expenditures	FY 2010	FY 2011	FY 2012	FY 2013	FY 2014	% Change
General Government	\$3,763,455	\$3,700,958	\$4,701,490	\$4,713,967	\$4,536,099	32%
Economic Dev.	\$0	\$0	\$0	\$0	\$212,328	N/A
Public Safety	\$5,781,918	\$6,888,043	\$5,960,192	\$5,972,399	\$6,570,600	1%
Public Works/ Services	\$859,870	\$964,662	\$676,414	\$701,135	\$703,360	-18%
Parks & Recreation	\$1,317,030	\$1,524,692	\$1,721,369	\$1,749,626	\$1,901,354	44%
Capital Outlay	\$6,878,450	\$4,432,455	\$801,920	\$1,628,022	\$604,506	-91%
Debt Service						
Principal Payments	\$447,303	\$442,383	\$519,798	\$698,834	\$729,299	16%
Interest Expense	\$413,835	\$827,814	\$737,951	\$863,346	\$830,212	255%
Total Expenditures	\$19,461,861	\$18,781,007	\$15,119,134	\$16,327,329	\$16,087,758	-19%

- Largest increases were in Parks & Recreation and General Government
- Total expenditures have contracted more rapidly than total revenues; FY 2014 spending was approximately **19% less** than in FY 2010.

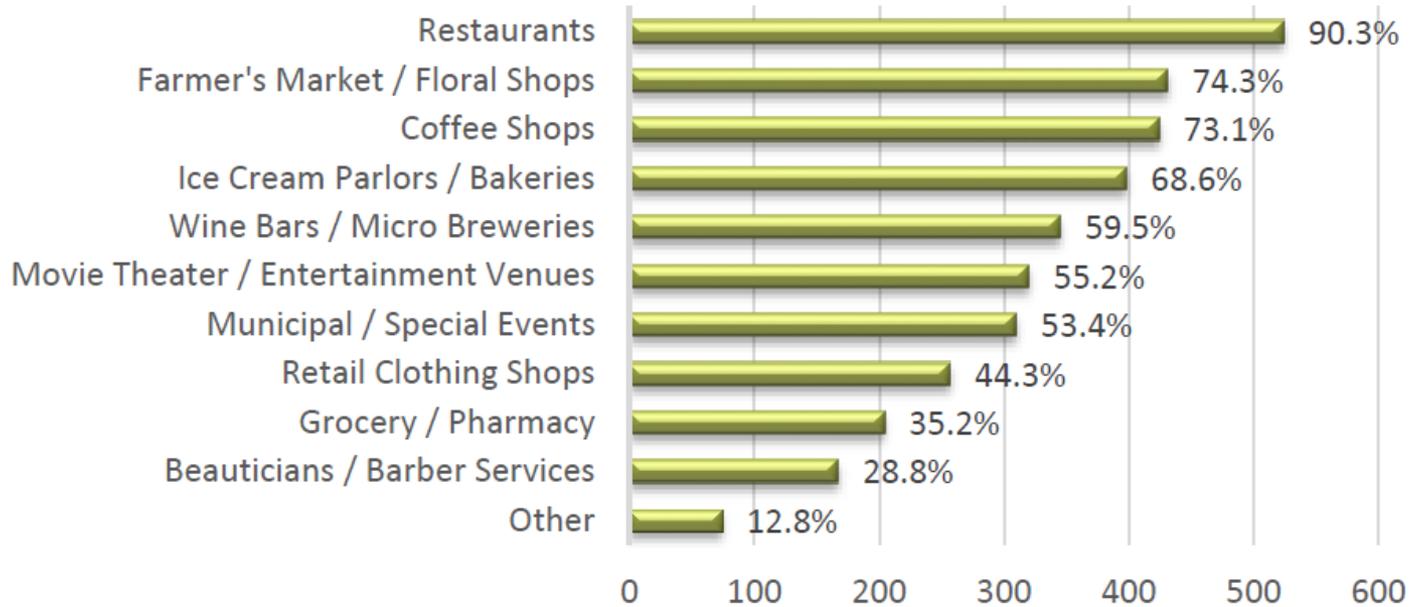
Downtown Redevelopment as Economic Development Engine

- Brings in more revenue from the commercial sector.
- Shifts revenue paradigm from residential source to a combination of residential and commercial taxes.
- Increases sales tax revenues
- Provides conduit for impact fees to be reinvested in the area.
- Transforms current commercial area into a more desirable place for new jobs and residences.

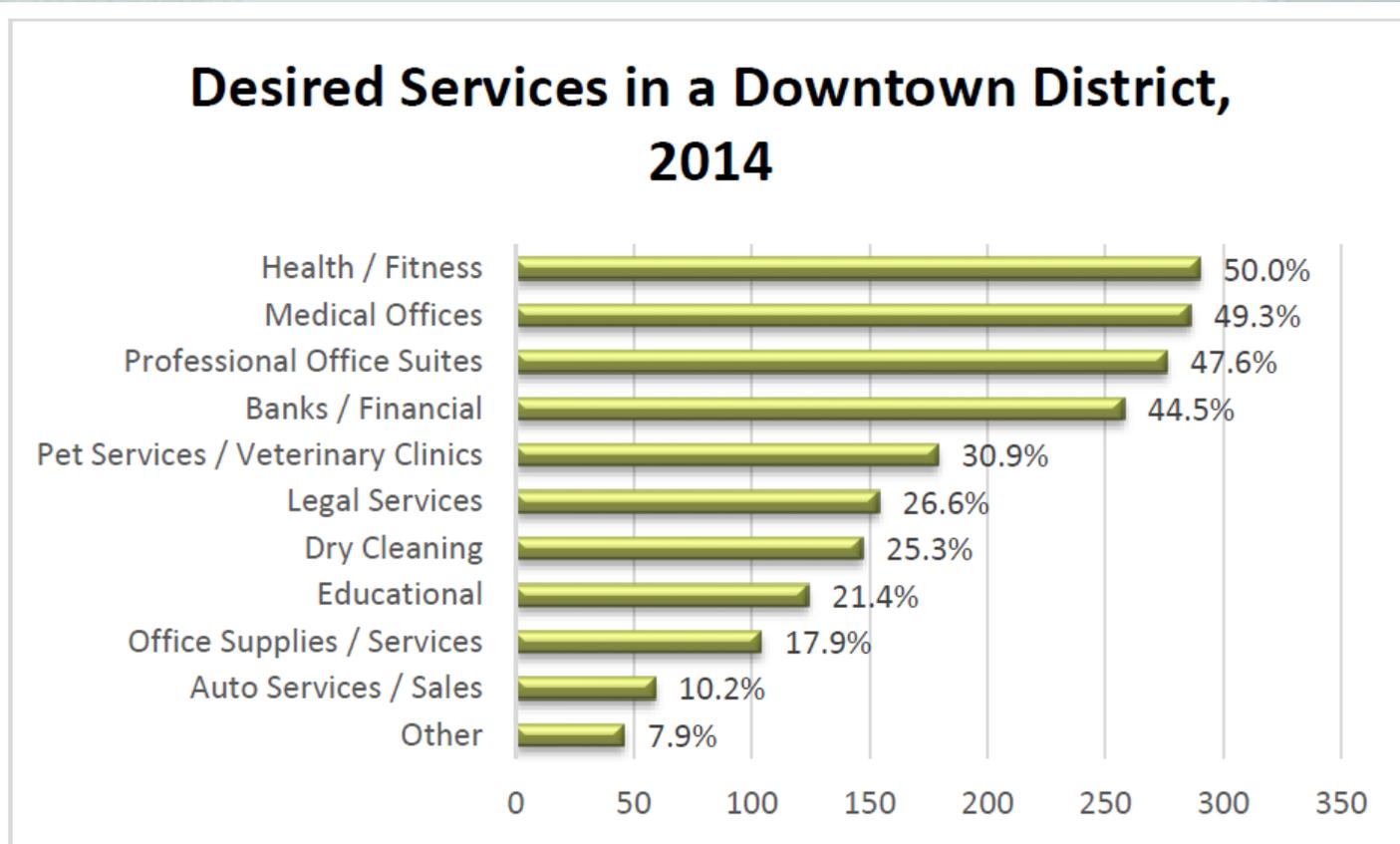


Downtown Survey; What amenities do residents desire?

Desired Features/Amenities in a Downtown District, 2014



Downtown Survey; What services do residents desire?



: Charting a New Course Survey: Desired Services in a Downtown District, 2014

Downtown Survey; Highlights

- The biggest issue facing the Village is traffic and transit options
- Most residents favor redeveloping the commercial area into a thriving downtown.
- Most residents do not favor a tax increase for service
- Most residents favor expanding and diversifying the revenue stream
- Our residents love living in Palmetto Bay!

Table 24: Online Community Survey: Statement Matrix, 2015

Please rate your level of agreement with the following statements:	Total Responses Received	Strongly Agree	Agree	Disagree	Strongly Disagree
I love living in Palmetto Bay.	256	58%	37%	4%	2%
Palmetto Bay provides high-quality services to the community.	254	33%	52%	11%	4%
Village staff interacts with me in a professional manner.	251	30%	57%	8%	5%
I believe the services Palmetto Bay provides are a good value for the taxes paid to the Village (average of \$250-\$400 annually)	252	35%	48%	13%	4%
The Village communicates well with residents.	250	30%	46%	18%	7%
I am able to easily find information regarding the Village (news, events, meetings, information).	254	33%	45%	16%	6%
I feel safe in my neighborhood.	255	32%	50%	12%	5%
I feel safe in Village Parks.	253	35%	50%	10%	5%
It is easy to get around Palmetto Bay.	252	25%	46%	18%	11%
It is easy to get to major employment centers from Palmetto Bay.	238	10%	43%	31%	16%
I support mixed-use development within Palmetto Bay's commercial corridor along US 1 and Franjo Road.	244	32%	48%	11%	9%
I am excited about the plans to redevelop downtown Palmetto Bay.	245	37%	36%	16%	10%
The plans for Downtown Palmetto Bay are consistent with my views of how our community should develop.	239	30%	41%	18%	10%
It is a good idea for the Village to develop the commercial corridor and collect taxes from the business sector rather than to raise taxes for residents.	244	42%	41%	11%	6%
Overall, the Village Government is headed in the right direction.	241	26%	54%	13%	7%
The Village Council makes decisions in the best interest of the community.	240	23%	51%	16%	10%
I'd be willing to pay more taxes to maintain existing Village service levels.	245	10%	28%	42%	21%
I'd like to see the tax base expanded in order to stabilize Village tax rates.	233	18%	48%	23%	10%
I have confidence in the Village Council.	239	15%	56%	17%	11%
I would recommend living in Palmetto Bay to friends and family.	250	50%	40%	5%	6%

Palmetto Bay Parks- *It starts in parks!*



Coral Reef Park – 51.3 acres



Perrine Wayside (Dog) Park- 2.7 acres



Palmetto Bay Park- 19.6 acres



Thalatta Estate– 3.5 acres



Proposed Cutler Woods – 25 acres



Ludovici Park & Arlene & Edward Feller Community Room– 2.6 acres

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TOTAL ACREAGE: 104.7 (79.7 excluding Cutler Woods)

Palmetto Bay Parks Resident Survey

Palmetto Bay Resident Questionnaire, Park Questions, 2015

Parks	Yes	No	No Opinion	Total
Are you satisfied with park programming in the Village?	85%	8%	7%	100%
Are you satisfied with park facilities in the Village?	91%	5%	4%	100%
Are you satisfied with the current number of parks we have?	87%	12%	1%	100%
Are you in favor of a community center at Coral Reef Park?	83%	11%	7%	100%

Results indicate respondents are:

- broadly in favor of the Village's programming efforts in parks
- are satisfied with park facilities and the number of parks
- favor construction of a community center at Coral Reef Park- 83%

Community Recommendations

(from Strategic Plan outreach)

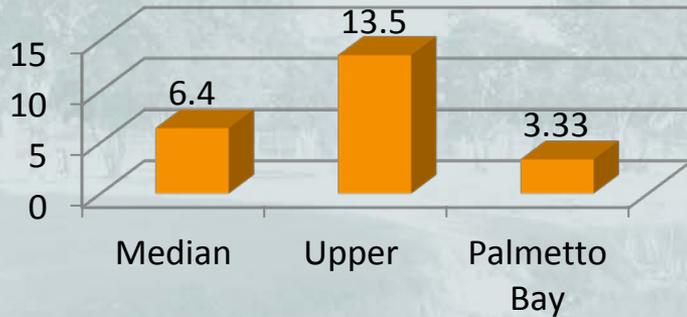
1. Utilize existing open space, vacant land, and underutilized properties for parks and recreation.
2. Pursue opportunities to expand parks system and find ways to convert unused property to usable parks.
3. Make programs and facilities accessible, offer programs for adults, children with disabilities and the elderly.
4. Add more special programming, for seniors, disability, adults-only- not just sports.
5. Work with Water Dept. and connect park to their 130 acres in Cutler Bay.
6. Plant more street trees.
7. Look for opportunities for pocket/passive parks.
8. Mulch picnic areas.
9. Add playground equipment for older kids and special needs.
10. Passive parks within walking distance of everyone in PB. Examples: Greenway space on canal bank at 82nd Ave and 139 Terr.
11. Get Miami Dade to place a walking/bike path through the rehydration area from OCR to Chinese bridge.
12. Sidewalk cafes on a tree-lined boulevard.
13. Control ducks at Coral Reef Park.
14. Create more family friendly walking space/surface.
15. Identify key users in order to get accurate pulse of park.
16. 'Coffee café' at Coral Reef Park venue. Even cool drinks so people can relax like Starbucks!
17. Provide a section at Coral Reef Park to allow dogs on a leash, controlled by owner, including pick up, etc.
18. More family styled/centered programs at parks.

Types of Facilities Per Resident

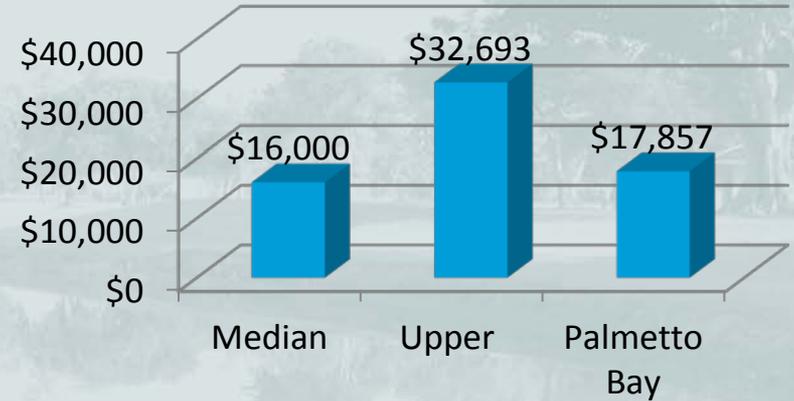
Outdoor Facility	Agencies Offering Facilities (%)	Median # Residents per Facility	Palmetto Bay
Playgrounds	91%	3,560	<input checked="" type="checkbox"/>
Basketball courts	85%	7,000	<input checked="" type="checkbox"/>
Diamond fields: softball - adults	65%	12,463	
Tennis courts (outdoor)	61%	4,295	<input checked="" type="checkbox"/>
Diamond fields: softball - youths	59%	9,687	<input checked="" type="checkbox"/>
Diamond fields: baseball - youths	58%	6,599	<input checked="" type="checkbox"/>
Swimming pool (outdoor)	54%	34,686	
Rectangular fields: multipurpose	50%	8,060	<input checked="" type="checkbox"/>
Community gardens	47%	32,376	
Tot lots	45%	12,112	<input checked="" type="checkbox"/>
Dog parks	41%	43,183	<input checked="" type="checkbox"/>
Diamond fields: baseball - adults	39%	19,694	
Rectangular fields: football	38%	25,523	<input checked="" type="checkbox"/>
Rectangular fields: soccer - youths	37%	6,671	<input checked="" type="checkbox"/>
Rectangular fields: soccer - adults	34%	12,365	<input checked="" type="checkbox"/>
Diamond fields: tee-ball	28%	12,771	<input checked="" type="checkbox"/>
Multiuse courts- basketball, volleyball	25%	13,736	<input checked="" type="checkbox"/>
Ice rink (outdoor)	21%	16,572	
Rectangular fields: lacrosse	7%	26,639	<input checked="" type="checkbox"/>
Rectangular fields: cricket	6%	199,199	
Multipurpose synthetic field	5%	34,915	
Rectangular fields: field hockey	3%	22,767	
Overlay fields	3%	7,257	

Comparisons to National Averages

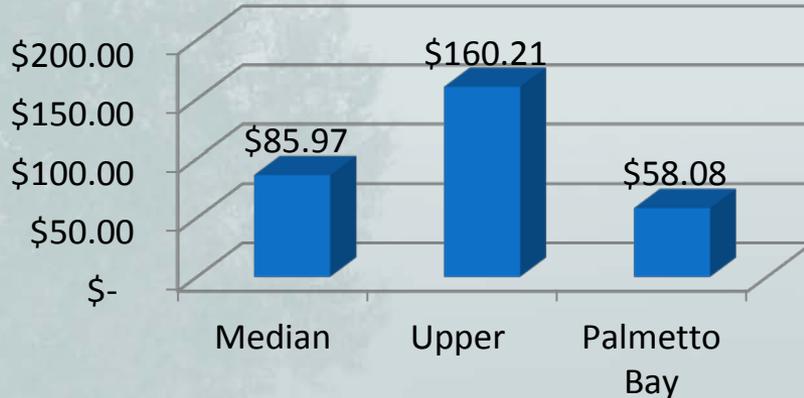
Park Acreage Required Per Thousand



Funding by Acre



Funding Per Resident

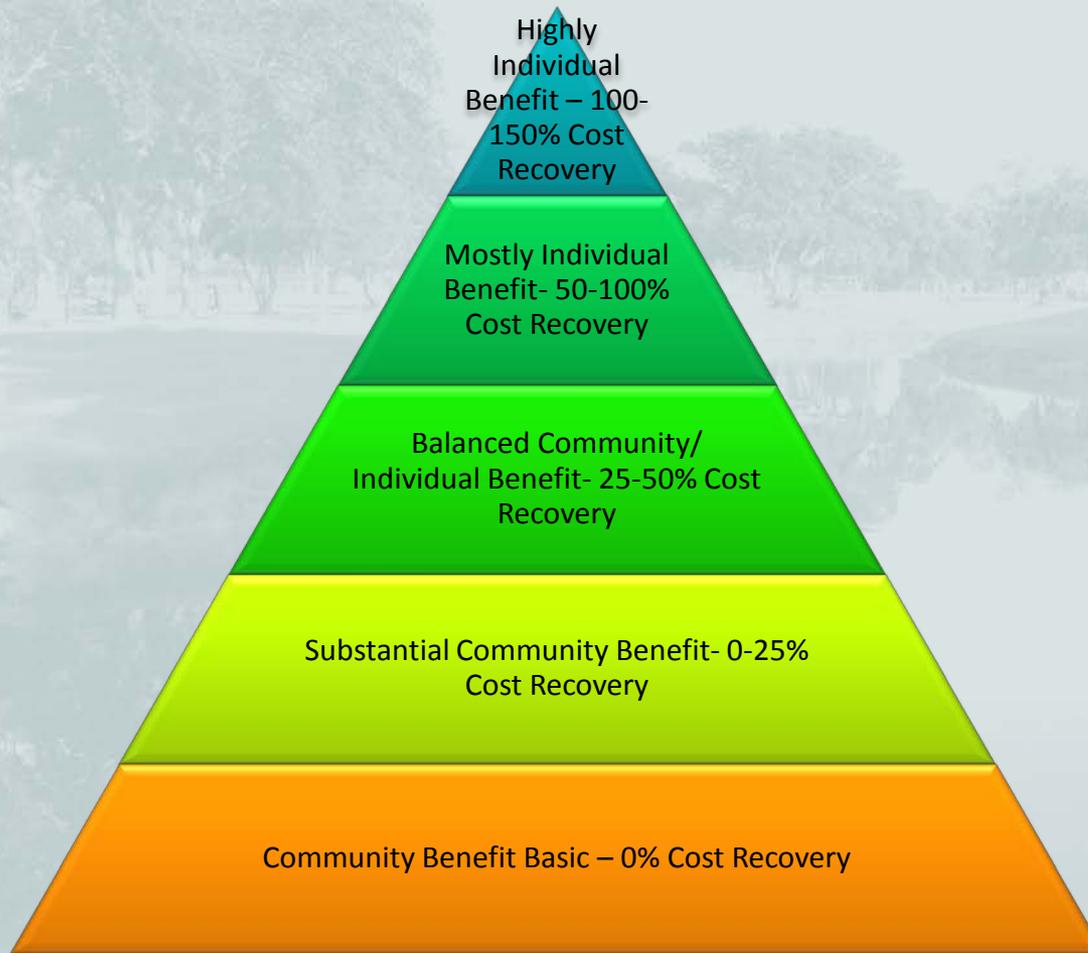


Comparison to Neighboring Cities

Municipality	Population	Total Park Acres	Adopted Budget FY15-16	Per Acre Cost	Per Resident Cost
Palmetto Bay	24,800	80	\$1,842,110	\$23,026.38	\$74.28
Pinecrest*	18,496	63	\$4,397,770	\$69,805.87	\$237.77
Cutler Bay	42,944	87.77	\$2,168,116	\$24,702.24	\$50.49
Miami Lakes	29,361	120	\$2,772,914	\$23,107.62	\$94.44

*includes Parks Dept., Community Center & Pinecrest Gardens

Cost Recovery Pyramid Methodology

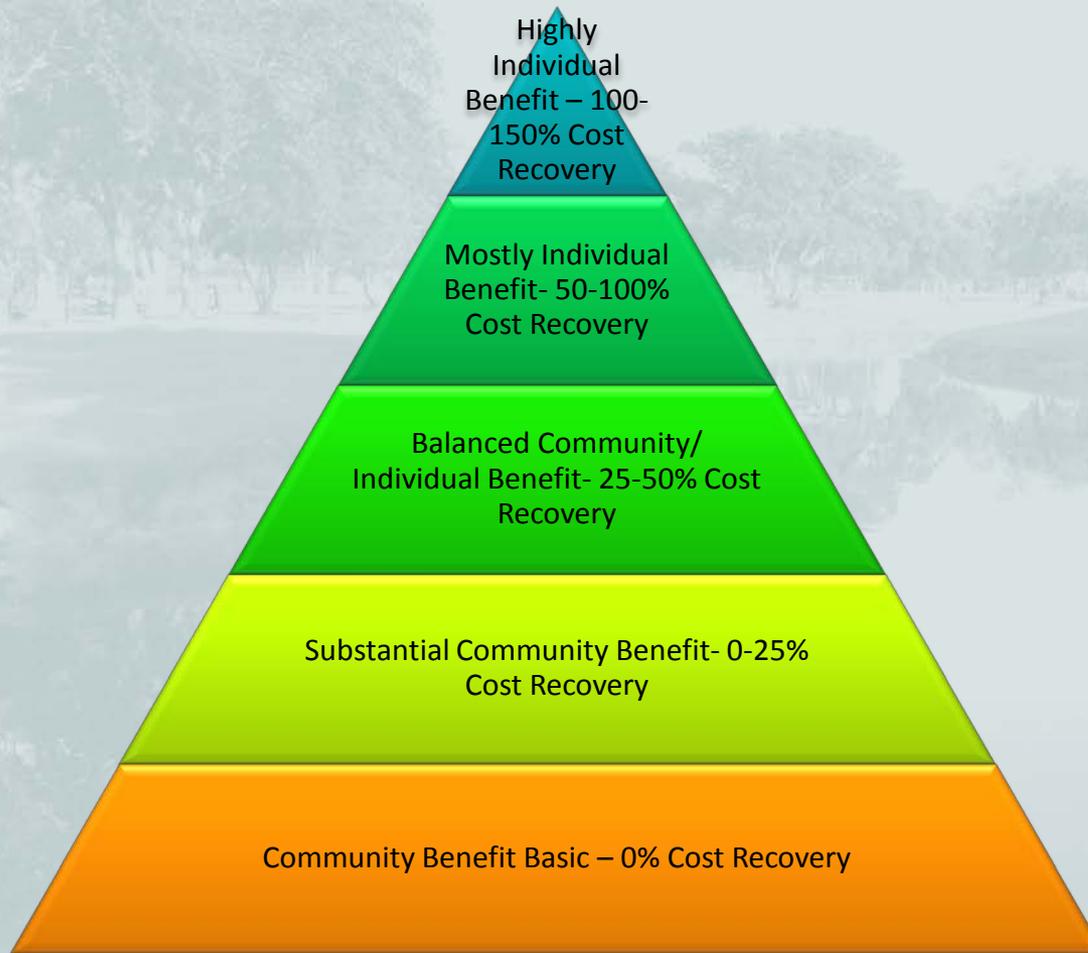


- Highly Individual (100%-150%):
- Concessions/ vending services
 - Merchandise
 - Equipment
 - Trips/ tours
 - Tennis facilities
 - Event facilities

- Mostly Individual (50% to 100%):
- Senior/adult programming
 - Private lessons
 - Trips/tours
 - Tennis courts

- Balanced (25% - 50%):
- Exclusive use permits
 - Youth programs
 - Summer camps
 - Childcare
 - Intern programs/ work study
 - League play

Cost Recovery Pyramid Methodology



Substantial Community (0%-25%):

- Community special events
- Community services
- Community health programs
- Volunteer services
- High school baseball program

Community Basic (0%):

- Basic maintenance levels
- Basic open spaces & public services
- Self-directed access
- Historic cultural amenities
- Natural resources protection/management

Cost Recovery Per Park

	Coral Reef Park	Palmetto Bay Park	Thalatta Estate	Dog Park & Ludovici/E. & A. Feller Comm. Rm.
Expenses	\$321,213	\$334,565	\$313,664	\$157,968
(Basic)	\$81,958	\$78,501	\$55,399	\$27,517
Revenues	\$75,000	\$52,280	\$415,000	\$15,000
Cost Recovery	23.3%	15.6%	132.0%	9.5%

Considerations to Increase Revenues

Suggestions (by facility)	Coral Reef Park	Palmetto Bay Park	Thalatta Estate	Dog Park & Ludovici/E. & A. Feller Comm. Rm.
	Outsource tennis facility	User fees for skate park	Add sailing/ watercraft program	Offer seminars (Feller CR)
	Raise Summer Camp fees	Raise facility rental fees	Raise facility rental fees	Promote facility rentals
	Expand after-school program/ inc. fees	Inc. programming for recreation room	Inc. senior programming during weeknights	Reduce operating exp.
	Outsource concessions	Outsource concessions	Inc. paid summer events/programs	Seek corporate sponsor for dog park
	Add kayaking program	User fees for baseball courts		
		Raise league fees		
		JUA with charter school		
		Update batting cage fees		

User Fee Information

Facility	Palmetto Bay	Pinecrest	Cutler Bay	South Miami	Doral
Recreation Room (4-hr rental)	\$160.00	\$375-\$425	\$170.00	\$220-\$480	\$350-\$425
Picnic Areas (9am-5pm)	\$105.00	N/A	\$25.00	N/A	\$50-\$75
Gazebo (5-hr rental)	\$185.00	N/A	N/A	N/A	
Pavilion (5-hr rental)	\$165.00	N/A	\$120.00	\$150-\$350	\$100-\$125
Baseball/Softball field rental (2-hrs; no prep/no lights)	\$35.00	\$50.00	\$60.00	\$50-\$72	\$80.00
Baseball/Softball field rental (2-hrs; no prep/with lights)	\$45.00	\$100.00	N/A	N/A	\$100.00
Baseball/Softball field rental (2-hrs; with prep & lights)	\$65.00	\$100.00	\$80.00	\$75-\$100	\$120.00
Open field rental (no prep/ no lights)	\$35.00	\$50 - \$100	\$70.00	N/A	N/A
Commercial video/movies	\$450.00	\$1,000.00	N/A	N/A	N/A
Commercial photography	\$250.00	\$100.00	N/A	N/A	N/A
Personal photography	\$80.00	\$100.00	N/A	N/A	N/A
Skate park fees	\$5.00	N/A	N/A	N/A	N/A
Tennis court rental- before 5pm	\$2.50	\$1.50-\$3.50	N/A	\$3-\$8	\$0.00
Tennis court rental- after 5pm	\$3.50	\$4.50	N/A	N/A	\$0.00
Batting cages (hourly)	\$5.00	\$0.00	N/A	\$25.00	
Basketball courts (hourly)	\$15.00	\$25.00		\$20.00	
User Leave Fees (per participant/per season)	\$17.50	15% of reg.	\$2000-\$4000	N/A (in-house)	20% of reg.

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User Fee Information

Fee Detail for Basketball Courts & Batting Cages:

Basketball Courts w/out lights

\$20 Resident

\$30 Non Resident

\$15 Non-Profit

Basketball Courts w/Lights

\$30 Resident

\$40 Non Resident

\$25 Non-Profit

Batting Cages

\$25 Resident

\$35 Non Resident

\$20 Non-Profit

User Fee Information

Thalatta Rentals	Current		Proposed	
	Weekend	Weekdays	Weekend	Weekdays
Covered Terrace	\$ 1,000.00	\$ 500.00	\$ 1,250.00	\$ 750.00
Ceremony Area	\$ 550.00	\$ 175.00	\$ 650.00	\$ 300.00
Outdoor Terrace	\$ 2,250.00	\$ 1,250.00	\$ 2,500.00	\$ 1,500.00
Garden Area	\$ 1,250.00	\$ 750.00	\$ 1,500.00	\$ 1,000.00
Package Rate	\$ 4,000.00	\$ 3,500.00	\$ 5,000.00	\$ 3,000.00
Catering Fee	\$2 per guest	\$2 per guest	\$2 per guest	\$2 per guest
Lights	\$ 550.00	\$ 350.00	\$ 850.00	\$ 500.00

What we strive for this coming year...

- To provide quality services at the most cost-effective option.
 - All services have been reviewed to develop a fair and consistent fee structure
- To utilize our facilities more efficiently.
 - More weekday morning-time programming will be scheduled at the Edward & Arlene Feller (EAF) community room
 - More programming at Coral Reef Park in afternoon and evenings.
- To provide services that satisfy a wider range of users.
 - FY2015-16 implements new children and senior programs

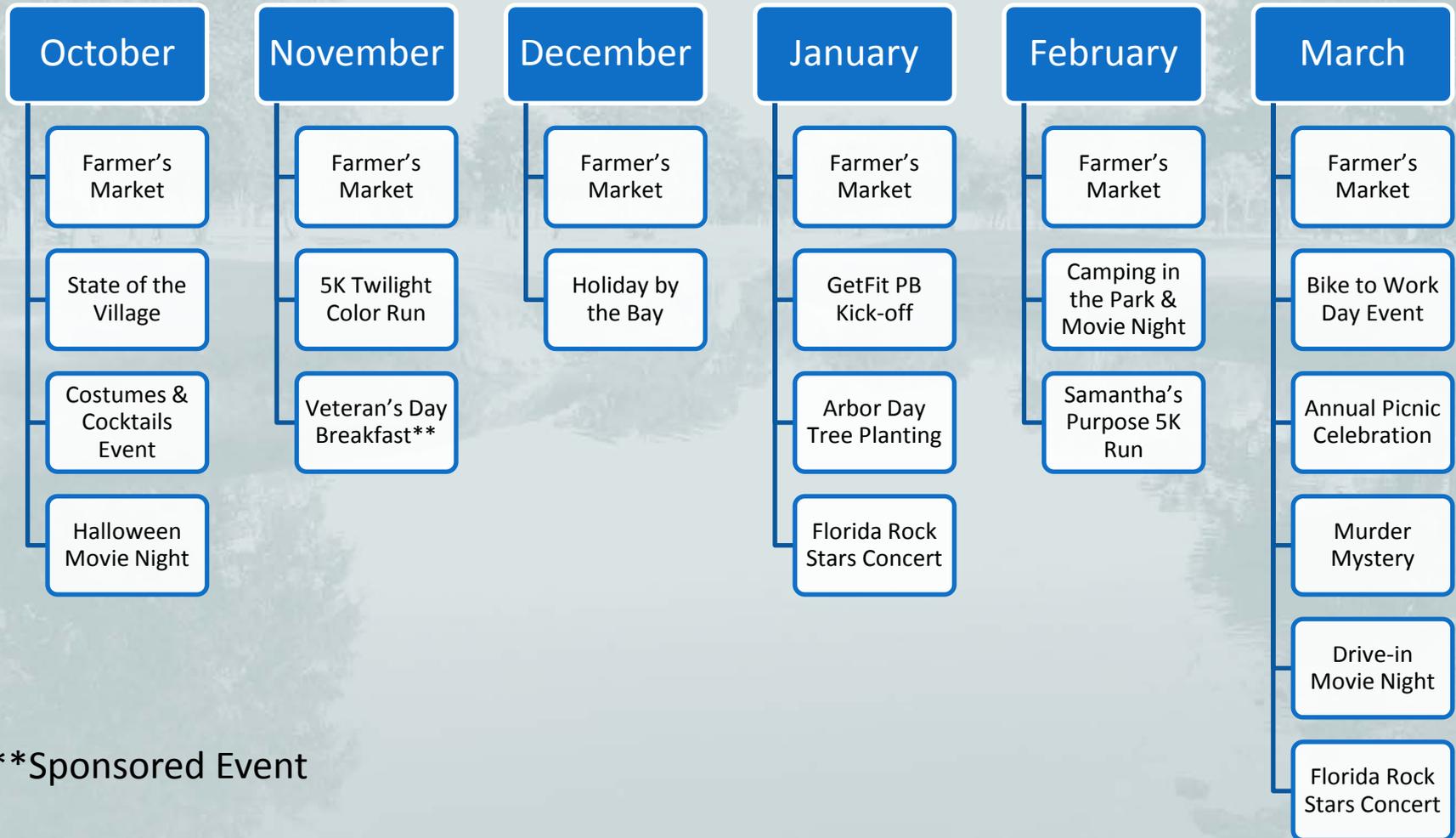
Parks & Recreation

FY 2016-17 Initiatives

- Expand recreational and special events programming to reach a wider audience of users (adults & seniors.)
- Structure programs to balance the utilization of park facilities.
- Build a new multipurpose center at Coral Reef Park, along with new restrooms, new field improvements and other park enhancements.
- Improve Perrine Wayside Park
- Enhance marketing materials for recreational programming.
- Initiate process to become a CAPRA-certified agency

Community Events

Proposed Events - October 2015 – March 2016



**Sponsored Event

Community Events

Proposed Events - April – September 2016



Capital Projects - Parks

Facilities	FY16-17 Budget Allocation	Other Allocation	Source	Total Est. Cost
Coral Reef Park				
Multipurpose rec. room (5,000 to 7,500 SF)	\$ 1,750,000	\$ -		\$ 1,750,000
Parking Lot Reconfiguration	\$ 80,000	\$ 80,000	MDCPS	\$ 160,000
Bridge & Trail Connections	\$ 200,000	\$ 200,000	RTP Grant-2016	\$ 400,000
New Restroom	\$ 47,500	\$ 47,500	RTP Grant-2015	\$ 95,000
Dog park addition	\$ -	\$ 50,000	FRDAP-2016	\$ 50,000
Palmetto Bay Park				
Playground Addition	\$ 100,000	\$ 200,000	Downtown Park Impact Fee	\$ 300,000
TOTAL	\$ 2,177,500	\$ 577,500		\$ 2,755,000

Capital Projects – Traffic & Transit

Potential Revenues	
Source	Est. Amount
Funding Reserves	\$290,000
Funding Allocation (FY16-17)	\$700,000
Funding Allocation (County Partnership)	\$350,000
Allocation from Solar Funding Initiative	\$1,250,000
Traffic Impact Fees	
Safe Routes to School	\$556,204
Stormwater	\$850,000
Transit Revenues	\$355,000
TOTAL	\$4,351,204

Capital Projects – Traffic & Transit

Stormwater Utility:	
Revenues	
Balance FY15-16 Rev.	\$150,000
Stormwater Utility Revenue	\$700,000
Total Revenue for FY16-17	\$850,000
Expenses	
Operating	\$270,186
Capital Imp. (localized projects)	\$313,570
Sub/basin 59/60 (Year 1-\$815K Total)	\$266,244
Total Expenses for FY16-17	\$850,000

Transit	
Revenues	
Balance FY15-16 Rev.	\$170,000
FY16-17 Revenue	\$185,000
Total Revenue for FY16-17	\$355,000
Expenses	
Operating	\$197,792
Capital Projects	\$157,208
Total Expenses for FY16-17	\$355,000

Safe Routes to School	
Total Revenue for FY16-17	\$556,204
Expenses	
Perrine Elementary	\$416,970
Coral Reef Elementary	\$139,234
Total Expenses for FY16-17	\$556,204

A serene landscape featuring a calm body of water in the foreground, which perfectly reflects the surrounding environment. The background is filled with a dense line of trees under a clear, bright sky. The overall scene is peaceful and scenic.

Thank you for your time.

DISCUSSION