

**VILLAGE OF PALMETTO BAY
PALMETTO BAY PARTNERSHIP COMMITTEE
BUSINESS RETENTION SUB-COMMITTEE MINUTES
Wednesday, February 24, 2016 – 6:30 pm
Village Hall - Chambers**

Meeting was called to order at 6:35pm

Eric Haas, Courtney Reeder, and Daniel Yglesias were present.

There was no Public Comment

The Sub-Committee selected Courtney Reeder as the Chair of Business Retention Sub-Committee and Daniel Yglesias as the Secretary of the Business Retention Sub-Committee.

Discussion by members on the focus and goals of the Sub-Committee. It was determined the Sub-committee will work to establish a voice for existing Palmetto Bay business owners to city officials in order to address challenges business owners may have in nurturing, promoting and growing their businesses within the Village.

Discussion by the members on how best to reach a maximum number of existing business owners in order to capture their feedback on challenges which may exist. Further discussion on best way to obtain existing business owner's contact information and what funding sources may be available to conduct a survey of business owners.

Discussion by the members on future items for discussion/agenda at the next Sub-Committee meeting to include:

1. Determine the most effective way to communicate with/contact business owners.
2. Determine what data (Business Licenses, Alarm Registrations) is available from the Village regarding contact information for current Palmetto Bay business owners.
3. Establish survey questions for business owners.
4. Determine budget for contacting/conducting a survey of business owners.
5. Determine what business groups and associations exists within Palmetto Bay which could assist in getting information/surveys out to business owners.

Discussion by the members regarding future meeting dates and times. Members prefer to move future Sub-Committee meetings to the first Wednesday of the month at 9:30am. Sub-Committee Chair will contact Village Clerk to determine if this is feasible.

Meeting adjourned at 8:06pm