

Village of Palmetto Bay
Palmetto Bay Partnership Communications Sub-Committee Minutes

Wed, Feb 25, 2016 – 6:30 @ Village Hall Council Chambers
9705 East Hibiscus Street, Palmetto Bay FL 33157

Sub-Committee called the meeting to order at 7:10 p.m. after Ed Silva finished addressing the entire Partnership Committee with some background information.

1) Attendance:

Juan Alayo	Y	Hal Feldman	Y	Anthony Gorman	Y
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2) Public Comments

a) None present, so opened/closed

3) Selection of Chair and Secretary of Communication Sub-Committee

a) CHAIR = Hal Feldman (Anthony nominated, Juan seconded)

b) SECRETARY = Juan Alayo (Hal nominated, Anthony seconded)

4) Discuss focus/goals of Sub-Committee

a) Communication to the public that Committee exists

b) Facilitate forums broken down into voting districts (1, 2 & 3) to have businesses discuss their views of the Downtown Development. Request district councilperson to attend.

c) Facilitate district based input from residences via a "town hall" type meeting

5) Ideas

a) Utilize Village website for communication, whereas we are given complete control of a page.

b) Create a Facebook page to focus solely on this project.

c) Hal suggests Slogan/motto ideas: If you (grow or nurture) it, they will come. Does this make sense to pursue?

d) Hal suggests we create a "Did you know?" fact sheet to draw attention to the downtown efforts.

6) Adjournment:

Motioned: Juan

Seconded: Anthony

Approved:

Unanimous	X	In favor	X	Opposed	
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Hal Feldman (Chairman) called the meeting adjourned at 8:07 p.m.



Minutes signed by Hal Feldman