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RESOLUTION NO. 2011-11

**A RESOLUTION OF THE VILLAGE OF PALMETTO BAY, FLORIDA;
RELATING TO EFFECTIVE PUBLIC NOTICE; URGING THE
FLORIDA LEGISLATURE TO MODIFY THE STATUTES TO ALLOW
FOR EFFECTIVE PUBLIC NOTICE BY ADVERTISING BY MEANS
OTHER THAN NEWSPAPERS; PROVIDING AN EFFECTIVE DATE.
[Sponsored by Councilman Howard Tendrich].**

WHEREAS, numerous provisions of the Florida Statutes mandate advertising of various municipal activities, such as Ordinance adoptions, meeting notices, and budget consideration, by providing the public notice through advertising in local newspapers; and,

WHEREAS, advertising in local newspapers have become increasingly expensive. The Village currently budgeted \$17,500 to meet the high cost of newspaper advertising; and

WHEREAS, it is estimated that over 50% of the population of the United States has access to the Internet in their homes. Through the service provided by Miami-Dade County's Library system, every individual residing in Miami-Dade County has the ability to access the Internet at any of our local libraries; and

WHEREAS, each year, subscription figures for local newspapers throughout the United States declines due to individuals seeking their information from the Internet and from television; and

WHEREAS, as taxpayers continue to be impacted by rising rates for services and increase in property taxes, the funds that the municipalities are mandated by the Florida Statutes to expend on newspaper advertising is not appropriate, as public notice can be provided through other methods.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND VILLAGE COUNCIL OF THE VILLAGE OF PALMETTO BAY, FLORIDA, AS FOLLOWS:

Section 1. The Village Council urges the Florida Legislature to revise the Florida Statutes to allow for public notice to be provided through a variety of appropriate means: either through the local newspaper, Internet posting, physical posting at Village Hall, direct mailing, or government access television channels. This would allow municipalities to choose the method that is most effective at the lowest possible cost to Village residents.

Section 2. This Resolution shall be included in the Village's 2011 Legislative Priorities Package.

Section 3. The Village Clerk is directed to transmit a copy of this resolution to the members of the Florida Congressional Delegation, to the Governor of Florida, and to the Florida League of Cities.

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2 PASSED and ADOPTED this 7th day of March, 2011.
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5 Attest:

6 Meighan Alexander
7 Meighan Alexander
8 Village Clerk
9

10 Shelley Stanczyk
11 Shelley Stanczyk
12 Mayor

13 APPROVED AS TO FORM:

14 Eve A. Boutsis
15 Eve A. Boutsis,
16 Office of Village Attorney
17

18 FINAL VOTE AT ADOPTION:

19
20 Council Member Patrick Fiore YES
21
22 Council Member Howard J. Tendrich YES
23
24 Council Member Joan Lindsay YES
25
26 Vice-Mayor Brian W. Pariser YES
27
28 Mayor Shelley Stanczyk. YES
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