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RESOLUTION NO. 2016-21

A RESOLUTION OF THE MAYOR AND VILLAGE COUNCIL OF THE VILLAGE OF PALMETTO BAY, FLORIDA, RELATING TO THE VILLAGE OF PALMETTO BAY SEAL AND LOGO; DESIGNATING THE VILLAGE MANAGER TO ACT AS THE VILLAGE COUNCIL DESIGNEE FOR THE PURPOSE OF AUTHORIZING THE USE OF THE VILLAGE SEAL (OFTEN REFERRED TO AS "LOGO") IN SIGNAGE AND/OR MARKETING MATERIALS TO PROMOTE VILLAGE-SPONSORED EVENTS; REQUIRING THE VILLAGE MANAGER TO PROVIDE AN UPDATED LIST OF VILLAGE-SPONSORED EVENTS TO THE VILLAGE COUNCIL; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, in addition to community events and programs organized by Village staff, Palmetto Bay also sponsors community events and programs that are organized by other entities, but serve a positive purpose for the Village residents; and

WHEREAS, to promote said events and programs, marketing materials and signage are often prepared, and the Village, as a sponsor, desires to include its seal (often referred to as "logo" but officially identified as the "seal") therein; and

WHEREAS, Chapter 2, Article 1, Section 2.1(d) of the Village's Code of Ordinances requires written authority of the Council or its designee for the use of the Village seal; and

WHEREAS, the proposed Resolution designates the Village Manager as the Council's designee in accordance with the requirements of Chapter 2, Article 1, Section 2.1(d) of the Code of Ordinances.

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND VILLAGE COUNCIL OF THE VILLAGE OF PALMETTO BAY, FLORIDA, AS FOLLOWS:

Section 1. The Village Manager is hereby designated as the Council's designee for the purpose of authorizing the use of the Village seal on signage and marketing materials for Village-sponsored community events and programs.

Section 2. The Village Manager shall provide an updated list of Village-sponsored events to the Village Council, as often as the Manager determines to be appropriate or necessary.

Section 3. This Resolution shall retroactively take effect on October 1, 2015.

46 PASSED and ADOPTED this 7th day of March, 2016.

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Attest:


Melghan Alexander
Village Clerk


Eugene Flinn
Mayor

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APPROVED AS TO FORM AND LEGAL SUFFICIENCY FOR THE USE AND
RELIANCE OF THE VILLAGE OF PALMETTO BAY, FLORIDA ONLY:

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Dexter W. Lehtinen
Village Attorney

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FINAL VOTE AT ADOPTION:

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Council Member Karyn Cunningham YES

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Council Member Tim Schaffer YES

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Council Member Larissa Siegel Lara YES

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Vice-Mayor John DuBois YES

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Mayor Eugene Flinn YES

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