

Holiday by the Bay 2012 - Sponsorship Opportunities

PRESENTING SPONSOR \$3,000	SANTA'S HELPER SPONSOR \$1,500	REINDEER SPONSOR \$750
Official Designation as Presenting Sponsor	Company name presence on Village ad in Community Newspapers	Company name presence on Village ad in Community Newspapers
Prominent Logo presence on Village ad in Community Newspapers	Thank you graphics multiple times on WBAY-77 (Pre and Post Event coverage)	Thank you graphics multiple times on WBAY-77 (Pre and Post Event coverage)
Thank you graphics multiple times on WBAY-77 Dedicated Slide - (Pre and Post Event coverage)	Logo presence on printed collateral material - posters and flyers	Logo presence on printed collateral material - posters and flyers
Logo presence on printed collateral material - posters and flyers	Social Media Recognition/Mention - Facebook, e-currents, Village Website	Social Media Recognition/Mention - Facebook, e-currents, Village Website
Social Media Recognition with logo - Facebook, e-currents, Village Website	Verbal Acknowledgment - during event by MC and Mayor	Verbal Acknowledgment - during event by MC and Mayor
Verbal Acknowledgment - during event by MC and Mayor	Sponsor branding opportunities at event (set up table/give out goodies)	
Sponsor branding opportunities at event (set up table/give out goodies)	Inclusion in Village's Park Video Series	Inclusion in Village's Park Video Series
Inclusion in Village's Park Video Series		
Active logo link on Village Website		