THE VILLAGE OF PALMETTO BAY PROUDLY PRESENTS

INDEPENDENCE DAY CELEBRATION

Join us in Downtown Palmetto Bay to celebrate America's birthday

Dear Village Partners,

On this 4th of July, residents, friends and neighbors will join together to celebrate America's birthday on a grand scale here in Downtown Palmetto Bay. For the first time ever, the Village will ring with patriotic spirit and pride in a day filled with wholesome, All-American fun for the whole family! Our exciting Independence Day Fireworks Celebration will include games, food, drinks, dance, live music, and rides. And of course, no 4th of July celebration would be complete without a spectacular fireworks display to cap off the evening!

It is the goal of the Village to bring this celebration to all the people of Palmetto Bay and beyond, and make the day memorable for families. We anticipate thousands will join us for this celebration, and we cordially invite you to participate through sponsorship and vendor opportunities!

We invite you to join in the patriotic spirit to be our partner in giving this gift to our community!

The Event – at a glance

When? Friday, July 4th, 2014

What time? 5:00pm – 9:30pm

Where? Downtown Palmetto Bay

FIREWORKS EXTRAVAGANZA 9PM

FREE FUN ZONE FOR KIDS
BEER GARDEN
CHILL ZONE
LIVE MUSIC

HOT DOG EATING CONTEST
ZUMBATHON
FOOD VENDORS

FUN FOR THE WHOLE FAMILY
BRING YOUR LAWN CHAIRS

Happy 4th of July!

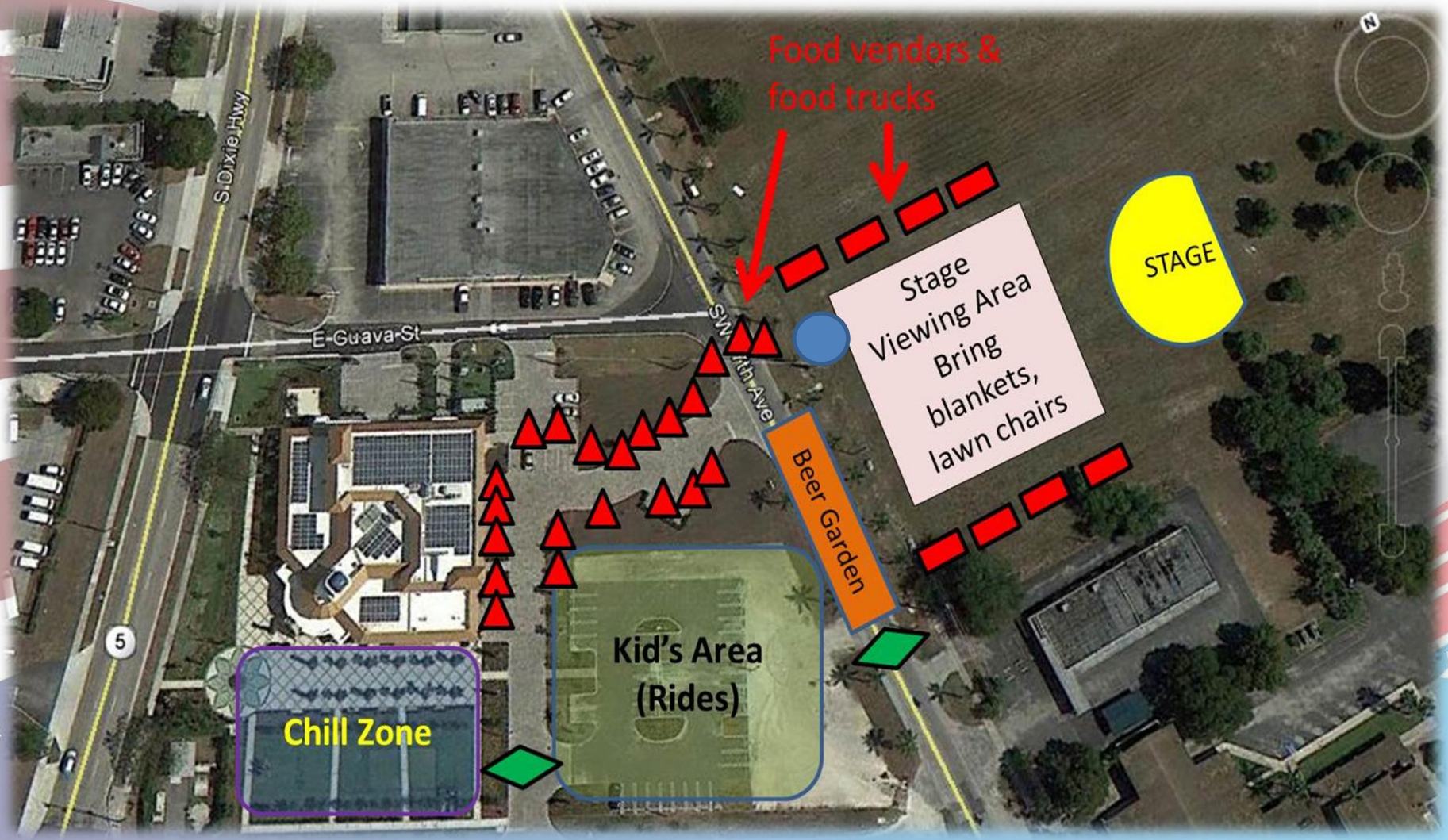
For more information, please call 305-259-1234 or visit www.PalmettoBay-FL.gov

Sponsorship Opportunities

Red Level $5,000	White Level $2,500	Blue Level $1,000
Prominent Logo presence on event advertisement postcard *(deadline for artwork June 1)*	Logo presence on event advertisement postcard *(deadline for artwork June 1)*	Name presence on event advertisement postcard *(deadline for artwork June 1)*
Prominent Logo presence on Village-wide poster and flyer distribution	Company name presence on Village-wide poster and flyer distribution	Company name mention on Village-wide poster and flyer distribution
Sponsor logo on dedicated event slide to air 4X day on Village government access channel WBAY	Thank you graphic to air 4X day on Village government access channel WBAY	
Hospitality tent (20' x 20') with lounge furniture and prime viewing location (drinks and light snacks provided)		
Opportunity to set up booth and provide branded giveaways and info on event day	Opportunity to set up booth and provide branded giveaways and info on event day	
Social Media Recognition/Mention - Facebook, e-currents, Village Website	Social Media Recognition/Mention - Facebook, e-currents (digital newsletter), Village Website	Social Media Recognition/Mention - Facebook, e-currents (digital newsletter), Village Website
Active logo link to sponsor webpage featured on Village Website and through e-newsletter		
Verbal Acknowledgment - during event by MC and Mayor	Verbal Acknowledgment - during event by MC and Mayor	Verbal Acknowledgment - during event by MC and Mayor
Sponsor logo acknowledgement signage at event.	Sponsor logo acknowledgement signage at event.	Sponsor name acknowledgement signage at event.

Proposed Layout

Layout is subject to change



= Sponsor hospitality tent