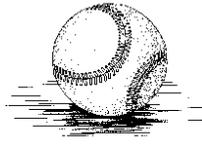


# PERRINE BASEBALL AND SOFTBALL ASSOCIATION, INC.

PO BOX 571006  
MIAMI, FLORIDA 33257

PH: 305-233-0211



Dear Community Leader:

On July 4<sup>th</sup> 2010, the Perrine Baseball & Softball Association is hosting the 7<sup>th</sup> annual Community Firework's Display at Miami Dade County Park and Recreation Department's Black Point Park and Marina located at 24775 SW. 87<sup>th</sup> Avenue. This year's event will be particularly challenging due to budgetary shortfalls. That's why we are appealing to community leaders to step up and become "SAVE OUR FIREWORKS SPONSORS". Please consider the opportunity to reach a highly targeted market of 84,000 residents living in the communities of Cutler Bay, Palmetto Bay and Pinecrest in a very positive way by helping to promote and preserve one of our most patriotic traditions. Last year's event drew over 8000 spectators and this year we have planned additional activities that promise to generate even more excitement and interest.

## *PROMOTIONAL EFFORTS INCLUDE*

- 1000 flyers distributed at area stores (Publix), restaurants (Ocean Grill), and other local businesses with your company's logo.
- 100 window posters to be displayed at area stores (Publix), restaurants (Ocean Grill) and other local businesses with your company's logo.
- Featured articles in the Cutler Bay News, Palmetto Bay News, and the Pinecrest Tribune.
- Your company's logo/name on a giant banner exhibited at the entry to the Black Point Fire Works event grounds.

## *SPONSORSHIP BENEFITS INCLUDE*

- Firework Display festivities kick off on Sunday July 4<sup>th</sup>, at 6:00 PM to 7:00PM with Cocktail Hour and live entertainment. At 7:00 PM dinner (Old Fashion BBQ) and open bar, also included is reserved VIP parking, and Private VIP viewing area. Fireworks start promptly at 9:00 PM.
- Sponsorship benefits are offered during a six week period prior to the event. For information call Jeff West at 305-665-5475.
- Sponsorship proceeds go the Perrine Baseball & Softball Association, a not-for-profit, 501(c) (3) organization to provide additional funding for the enhancement of park facilities, services and programs.

Sincerely,

David Houtz, PBSA President  
Perrine Baseball and Softball Association, Inc.  
20155 Franjo Road (SW 97<sup>th</sup> Avenue)  
PO Box 571006  
Miami, Florida 33257