

**FOR IMMEDIATE RELEASE**



## **Village Seeking Community Partners to Sponsor Celebration Picnic '10**

***Palmetto Bay's largest annual event offers great exposure and  
sponsorship opportunities for businesses***

**PALMETTO BAY, Fla.**, (Feb. 10, 2010) – With its largest annual event just weeks away – March 6, 11 a.m. - 2 p.m., Village staff is busy lining up fresh corn, hot dogs, and bounce houses for the more than 3,000 residents and guests expected to attend this year. With a crowd that large, picnic organizers are eagerly inviting event sponsors and volunteers, as well.

The big draw for picnic-goers this year is a new line of features and rides in the kiddy area, along with great music, delicious food – including the ever popular corn roast – and displays and fun activities, such as a Historic Homes Bus Tour hosted by the Village's Historic Preservation Advisory Board.

"This is a wonderful opportunity to get your name out by participating as a business sponsor through contributions or donation of products," said Parks & Recreation Director Fanny Carmona-Gonzalez.

In recognition of sponsor contributions, the Village will:

- highlight business names on signage to be displayed at the park on picnic day;
- mention sponsors in all press releases leading up to the event; and
- include their names in promotional electronic newsletters and other web-based promotional material.

"What a great opportunity to partner with and support your community while promoting your local business to thousands of residents," Carmona-Gonzalez said.

For picnic sponsorship information, contact Parks & Recreation department at 305-259-1234. In addition, volunteers are needed to assist with set up, food prep, to serve food and beverage, and for tear down.

**CONTACT:**

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