

FOR IMMEDIATE PRESS RELEASE



Earth Week Draws Near: 26,000 Ladybugs to be Released at Six Palmetto Bay Schools

Ladybugs, bike rides, nature walks, kayaking and more highlight the Village's annual celebration

PALMETTO BAY, Fla., (April 14, 2010) – While most of the world recognizes Earth Day just once a year on April 22, the Village of Palmetto Bay has established an annual tradition of celebrating all week long.

The 3rd Annual Earth Week Celebration takes flight Monday, April 19, beginning with the three-day Ladybug Release, starting first at Perrine Elementary and then Howard Drive Elementary. Ladybugs feed on aphids which can decimate local plants and are considered “nature’s pesticide.” Kids at six Palmetto Bay schools will learn about this earth-friendly approach to pest control, as more than 26,000 ladybugs are released in Village schoolyards. That’s one for every resident!

Ladybugs will again be released on April 20 at Christ Fellowship Academy, and on the morning of April 22 at Coral Reef Elementary, Alexander Montessori and Winhold Montessori.

Scheduled Events:

Mon., April 19

9 a.m. - 10 a.m.
10 a.m. - 11 a.m.
11 a.m. - noon

Howard Drive Elementary School (1st graders)
Safe Solar Viewing (Barb Yager, Southern X Astrological Society)
Perrine Elementary School (1st graders)

LADYBUG RELEASE - 1

Tue., April 20

9 a.m. - 10 a.m.
10 a.m. - 11 a.m.

Christ Fellowship Academy (pre-school)
Safe Solar Viewing (Barb Yager, Southern X Astrological Society)

LADYBUG RELEASE - 2

Wed., April 21

9 a.m. - noon

MAGICAL MUSICAL LITTER BUS TOUR
Student Council, Alexander Montessori (w/ Headmaster James McGhee)

Thu, April 22

9 a.m. - 10 a.m.
10 a.m. - 11 a.m.
11 a.m. - noon

Coral Reef Elementary School (1st graders)
Alexander Montessori School (pre-school campus across from library)
Winhold Montessori (kindergarten)

LADYBUG RELEASE - 3

Fri, April 23

11 a.m. - noon
7:30 p.m. - 9:30 p.m.

Selective Readings at Palmetto Bay Branch Library (Elected Officials)
Movie Night at Coral Reef Park ("Planet 51")

LIBRARY READINGS/MOVIE NIGHT

Sat, April 24

8 a.m. - 9 a.m.
tricycles and training wheels welcomed on the walk
8 a.m. - 10 a.m.
9 a.m. -10 a.m.
return (5 miles)
10 a.m. - 11 a.m.
10:30 a.m. -11 a.m.
10:30 a.m. -12:30 p.m.
10:30 a.m. -12:30 p.m.
1 p.m. - 3 p.m.
3 p.m. - 5 p.m.

BIKE & NATURE TOURS/KAYAK TRIPS/GARDEN PLANTING

Nature walk around 1.1 mile PBVC Path (presented by Tree Board Member John Dubois);
Kayak Trip 1 - Advanced (Beth Kibler, Laura Reynolds-TAS)
Police escorted Family Bike Ride (with Eric Tulber) from Ludovici Park to SW 146 St. &
Environmental Folk Music (Headmaster James McGhee)
Garden Club dedication of Nature Garden (Ines Mander, membership)
Kayak Trip 2 - Novice
10-mile roundtrip ride to Black Point (with Eric Tulber; no police escort)
Kayak Trip 3 - Novice
Kayak Trip 4 - Advanced

Special thanks to Ludovici & Ludovici Attorneys for their generous support of the bike ride. This ride is being held in cooperation with the Palmetto Bay Policing Unit Bike Patrol and Motor Unit.

The four separate guided Kayak Tours will launch from the People's Dock at the Deering Estate, compliments of Tropical Audubon Society (TAS). Special thanks to Executive Director Laura Reynolds and Palmetto Bay resident/volunteer Beth Kibler. This event is generating a lot of buzz and enthusiasm. Please be sure to reserve a slot early for this activity. And, a special thanks to Community Newspapers, Inc. for sponsoring this event with a t-shirt giveaway.

Times, dates and other details pertaining to Earth Week are posted on the Village homepage (www.palmettobay-fl.gov) and in the April edition of e-Currents.

CONTACT:

Bill Kress, PIO
Village of Palmetto Bay
305-259-1234 / 305-763-2429
bkress@palmettobay-fl.gov
www.palmettobay-fl.gov

041410EarthWeek.doc