

FOR IMMEDIATE RELEASE



Park View Café Now Operating Mid-field at Coral Reef Park

***Village-owned concession offers shaded setting for residents to
enjoy food, beverage, and great views of park***

PALMETTO BAY, Fla., (June 11, 2010) – Park View Café, the Village of Palmetto Bay’s newest park amenity, offers visitors an assortment of affordable options for breakfast, lunch, and late lunch – or “linner” – at the new concession building at Coral Reef Park.

The café operation opened June 6, with everything made to order including a baby-back rib lunch special. The diverse menu, which will be expanded in early July, already features breakfast staples such as waffles, eggs, and pancakes and lunch/dinner options including personal pizzas, wings, and more. The ¼ pound burger is inexpensively priced at just \$3.

“We want families to be encouraged to bring the kids to the park,” concession operator Justin Kross said. “For \$5 per person, you can eat well for the day. We make fresh food for a fair price and you get a good-sized portion.”

Park View Café is conveniently situated amidst the ball fields, just past the playground when entering the park. The covered seating area, with a capacity of close to 100, is a welcome respite in the middle of Coral Reef Park, offering shade and a consistent breeze blowing in from the east.

“You are in the park, you are walking, you are exercising... you come by, and relax,” Kross added. “This tranquil facility suits the visions of the Village very well.”

For exercisers and those minding their diet, Kross and crew create fresh-made, hand-tossed salads with about 30 topping options and 10 or so dressing options.

“People can now enjoy lunch, breakfast, or a snack while they are watching their kids. It’s safe, modern, and LEED-certified,” Parks and Recreation Director Fanny Carmona-Gonzalez said. The 4,247-square-foot facility, including outdoor seating areas, also offers ADA compliant restrooms and storage space for the various park activities.

Park View Café is operated under contract with the Village by Justin Kross and his wife Nadja. The Kross’ have been in the restaurant business for about a decade, and have been franchise owners of a major international restaurant chain for about seven years. Their children, 12-year-old Justin Jr. and 10-year-old Kiley, help out around the place too.

The Café is open daily during park hours, sunrise to sunset.

CONTACT:

Bill Kross, PIO
Village of Palmetto Bay
305-259-1234 / 305-763-2429
bkross@palmettobay-fl.gov
www.palmettobay-fl.gov

061110ParkView.doc