

FOR IMMEDIATE RELEASE



Policing Unit Hosts Blood Drive to Boost Supply for July Fourth Holiday *Donors to enjoy a free BBQ chicken dinner provided by Shorty's*

PALMETTO BAY, Fla., (June 4, 2009) – The Fourth of July is a time for good food, good friends, a day at the beach, or a pleasant trip out of town. With all the fun and activity this holiday brings, there is an increased need for blood in our community. More people on the road means more traffic accidents and crime.

Due to the increased need for blood this time of year, the Village of Palmetto Bay Police Unit, in conjunction with CBC, is sponsoring a blood drive at Village Hall, 8950 SW 152 St., July 2, 1:30 p.m. - 4 p.m.

“On an average day, the Community Blood Centers of South Florida must collect 800 units of blood to supply the 49 local hospitals they serve,” says Ellen Robinson, Area Manager-Community Blood Centers (CBC) of South Florida. “This time of year, the demand for blood dramatically increases.”

All donors will receive a delicious chicken meal provided by Shorty's Barbeque, in addition to a “mini” physical, and a thank-you pack for participating in this life-saving effort.

For information – and to RSVP for free lunch as a blood donor – please contact Ellen Robinson, Area Manager-Community Blood Centers of South Florida, at 786-859-9649 or erobinson@cbscf.org. For information about Palmetto Bay, contact PIO Bill Kress at 305-259-1234 or bkress@palmettobay-fl.gov.

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Incorporated in 2002, **The Village of Palmetto Bay** is a vibrant community of more than 25,000 residents nestled between Biscayne Bay and So. Dixie Highway, about 15 miles south of downtown Miami. The Village is governed by a five-member Council and operates under a Council-Manager form of government. Dubbed “The Village of Parks,” Palmetto Bay offers an extensive system of attractive parks, unique recreational opportunities, and bay access. It also is home to several excellent public schools, and a robust commercial corridor along Dixie Highway offering a diverse range of restaurants, markets, and lodging. Specifically, the Village extends from the centerline of SW 136 St., south to the centerline of SW 184 St., expanding west to the centerline of South Dixie Highway (including the center island), and east to Biscayne Bay.