

FOR IMMEDIATE RELEASE



Palmetto Bay Participates in Tri-County Water Conservation Challenge

***Take the Pledge with Mayor Flinn and Receive Free Family Pass
to South Florida Living Green Fair***

PALMETTO BAY, Fla., (Sept. 14, 2009) – Our Village takes great pride in conservation and eco-friendly efforts, and now it's time to prove it. Mayor Eugene Flinn has accepted The South Florida Living Green Fair's Mayors Challenge and needs your help to show that we are among the greenest communities in South Florida. By taking a few minutes to review easy and helpful tips for preserving our precious water resources, you will receive a free family pass for five to the South Florida Living Green Fair and our Village will win the opportunity to use an original 45-foot mural by famed marine artist and conservationist Wyland.

Best known for his life-sized whale and underwater murals, Wyland has provided the Living Green Fair/Wyland Clean Water Challenge, which can be found at www.livinggreenfair.com. Before Nov. 13, simply select our Village in the drop down list, and click away for effortless ways to conserve our coastal community. Once you complete the short pledge, you will receive a code to print your free tickets. Check back periodically to see Palmetto Bay's progress, and be sure to tell your neighbors.

Taking place Saturday and Sunday, Nov. 14-15 at John U. Lloyd Beach State Park in Dania Beach, The South Florida Living Green Fair is a family-friendly event and a fun way to learn more about green living. It was created to demonstrate how simple the transition to Earth-friendly can be for both consumers and small businesses. More than 100 vendors and interactive displays will help people seeking ideas on how to adopt sustainable practices and try green products.

For more information about the Living Green Fair, visit www.livinggreenfair.com. Let's work together to conserve clean water in Palmetto Bay. Take the Challenge help us earn bragging rights as South Florida's most eco-minded community!

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Incorporated in 2002, **The Village of Palmetto Bay** is a vibrant community of more than 25,000 residents nestled between Biscayne Bay and So. Dixie Highway, about 15 miles south of downtown Miami. The Village is governed by a five-member Council and operates under a Council-Manager form of government. Dubbed "The Village of Parks," Palmetto Bay offers an extensive system of attractive parks, unique recreational opportunities, and bay access. It also is home to several excellent public schools, and a robust commercial corridor along Dixie Highway offering a diverse range of restaurants, markets, and lodging. Specifically, the Village extends from the centerline of SW 136 St., south to the centerline of SW 184 St., expanding west to the centerline of South Dixie Highway (including the center island), and east to Biscayne Bay.