



“Charting A New Course”

The Downtown Redevelopment Project in Palmetto Bay

Constant Contact Survey Results

Survey Name: Downtown Survey-1

Response Status: Partial & Completed

Filter: None

3/20/2014 1:04 PM EDT

Before today, did you know where Downtown Palmetto Bay is?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			358	66.0 %
No			164	30.2 %
Not sure			57	10.5 %
No Response(s)			0	0.0 %
Totals			542	100%

TextBlock:

FYI, following are the proposed boundaries for Downtown Palmetto Bay: > North: SW

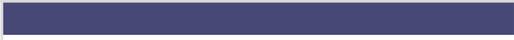
168 St. > East: 97

Ave. to SW 174 St. / 93 Ave. to SW 168 St. / 91 Ct. to SW 158 St. > West: U.S. 1 Southbound Lanes > South: Eureka Drive (184 St.)

Have you visited Downtown Palmetto Bay in the last 6 months?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			361	66.6 %
No			180	33.2 %
Not Sure			24	4.4 %
Other			15	2.7 %
No Response(s)			0	0.0 %
Totals			542	100%

Check all the features/amenities you would like to see in a Downtown District.

Answer	0%	100%	Number of Response(s)	Response Ratio
Restaurants			524	90.6 %
Municipal / Special Events			310	53.6 %
Grocery / Pharmacy			204	35.2 %
Coffee Shops			424	73.3 %
Wine Bars / Micro Breweries			345	59.6 %
Retail Clothing Shops			257	44.4 %
Movie Theater / Entertainment Venues			320	55.3 %
Beauticians / Barber Services			167	28.8 %
Ice Cream Parlors / Bakeries			398	68.8 %
Farmer's Market / Floral Shops			431	74.5 %
Other			74	12.8 %
Totals			578	100%

Check all the areas where you most frequently go for dining/entertainment.

Answer	0%	100%	Number of Response(s)	Response Ratio
South Miami / Sunset Place			343	58.7 %
The Falls / Pinecrest			514	88.0 %
Miami / Midtown Miami			85	14.5 %
Mary Brickell / Brickell			108	18.4 %
Downtown Dadeland			171	29.2 %
Miami Beach			70	11.9 %
Coconut Grove			214	36.6 %
Kendall / Town & Country			107	18.3 %
Miracle Mile / Coral Gables			211	36.1 %
Cutler Bay / Homestead			160	27.3 %
Other			33	5.6 %
Totals			584	100%

Check all the services you would like to see in a Downtown District.

Answer	0%	100%	Number of Response(s)	Response Ratio
Medical Offices			286	55.4 %
Professional Office Suites			276	53.4 %
Auto Services / Sales			59	11.4 %
Educational			124	24.0 %
Banks / Financial			258	50.0 %
Dry Cleaning			147	28.4 %
Health / Fitness			290	56.2 %
Legal Services			154	29.8 %
Pet Services / Veterinary Clinics			179	34.6 %
Office Supplies / Services			104	20.1 %
Other			46	8.9 %
Totals			516	100%

Check all the areas where you most frequently go for professional services.

Answer	0%	100%	Number of Response(s)	Response Ratio
Palmetto Bay Village Center			61	10.6 %
Pinecrest			299	52.0 %
Cutler Bay			89	15.5 %
Palmetto Bay / US-1 Corridor			228	39.7 %
Downtown Dadeland			127	22.1 %
South Miami			248	43.2 %
Downtown Miami / Brickell			59	10.2 %
Coral Gables			188	32.7 %
Homestead			33	5.7 %
Kendall			228	39.7 %
Other			20	3.4 %
Totals			574	100%

How supportive are you of a Downtown District in Palmetto Bay?

1 = Very Supportive, 2 = Supportive, 3 = Somewhat Supportive, 4 = Not Supportive, 5 = Need more info

	1	2	3	4	5	Number of Response(s)	Rating Score*
						580	2.0

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

How important is it for the Village to diversify its tax revenue through a downtown district?

1 = Very important, 2 = Important, 3 = Somewhat important, 4 = Not important, 5 = Need more info

	1	2	3	4	5	Number of Response(s)	Rating Score*
						569	2.3

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

How important is transportation connectivity in Palmetto Bay (bus rapid transit, light-rail, bicycle, etc.)?

1 = Very important, 2 = important, 3 = somewhat important, 4 = not important, 5 = need more info

	1	2	3	4	5	Number of Response(s)	Rating Score*
						577	2.0

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

Do you have any concerns about downtown redevelopment in Palmetto Bay?

303 Response(s)

How long have you been at your current address (residential and/or business)?

Answer	0%	100%	Number of Response(s)	Response Ratio
Less than 1 year			31	5.7 %
1-5 years			108	19.9 %
5-10 years			86	15.8 %
10-20 years			166	30.6 %
More than 20 years			188	34.6 %
No Response(s)			0	0.0 %
Totals			542	100%

What is your age?

Answer	0%	100%	Number of Response(s)	Response Ratio
Under 18			2	<1 %
18 -25			8	1.4 %
26 - 35			66	12.1 %
36 - 45			103	19.0 %
45 - 55			177	32.6 %
Above 55			208	38.3 %
Undisclosed			16	2.9 %
No Response(s)			0	0.0 %
Totals			542	100%

Would you like the Task Force to contact you to schedule a community outreach meeting for your civic group, homeowner's association, business organization, etc.? (Be sure to provide your e-mail address at the end of the survey.)

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes, please!			69	12.7 %
No thanks			497	91.6 %
No Response(s)			0	0.0 %
Totals			542	100%

Please enter the information indicated below to be entered into a prize drawing for a Weber Grill (Model S310 valued at \$999), compliments of Evenings Delight. You must be present to win. Drawing takes place at the "Downtown Experience" event, March 14.

Answers	Number of Response(s)
First Name	258
Email Address	256
City	256
State/Province (US/Canada)	256
Postal Code	259