

Village of Palmetto Bay Timeline

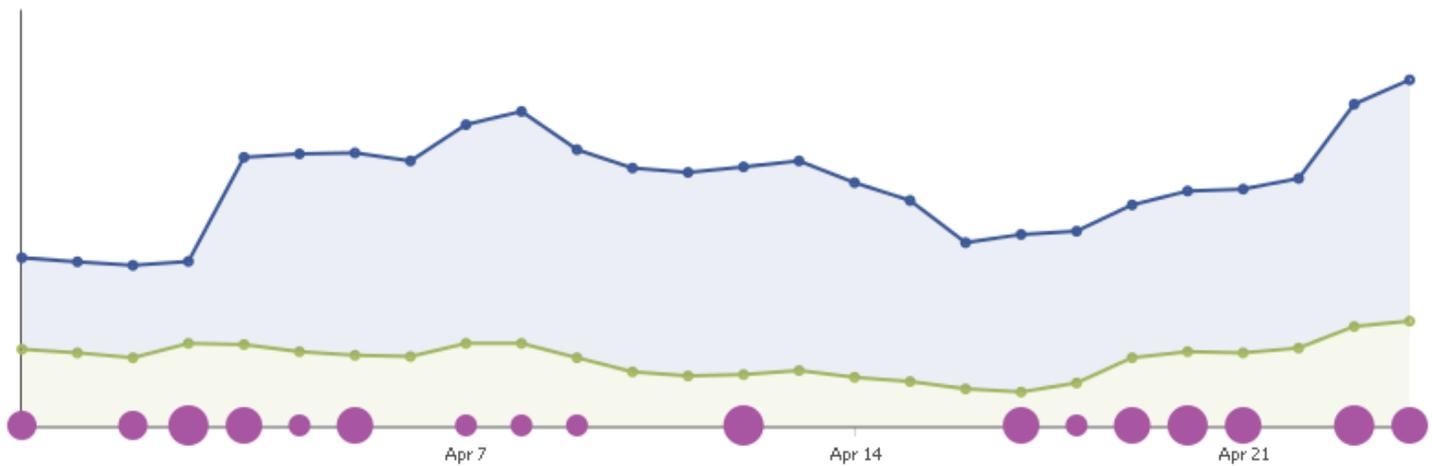
Overview Likes Reach Talking About This

All dates and times are in Pacific Time

Export Data

Total Likes? 850 ↑0.59% Friends of Fans? 282,201 ↑0.69% People Talking About This? 74 ↑80.49% Weekly Total Reach? 1,718 ↑120.54%

Posts? People Talking About This? Weekly Total Reach?



Page Posts (Updated 5 minutes ago)

All Post Types

Village of Palmetto Bay Timeline

Page Posts (Updated 5 minutes ago)

All Post Types

**Virality**  
 The percentage of people who have created a story from your Page post out of the total number of unique people who have seen it. Click on "virality" to sort your posts.

Date ?	Post ?	Reach ?	Engaged Users ?	Talking About This ?	Virality ?
4/19/12	Earth Week LitterBus Tour - 2012	287	60	13	4.53%
4/2/12	Ever wish you could get a bird's-ey...	217	18	9	4.15%
4/23/12	Earth Week Lady Bug Release, We...	278	37	10	3.6%
4/7/12	This is the online version of an artic...	383	31	13	3.39%
4/25/12	We need your help forming a list of ...	332	18	10	3.01%
4/19/12	70,000 Lady Bugs to Invade Palmet...	217	11	6	2.76%
4/19/12	The Village's official electronic newsl...	109	9	3	2.75%
4/1/12	2012 Celebrate Youth Arts Festival	273	9	7	2.56%
4/23/12	Earth Week Lady Bug Release, Cor...	311	24	7	2.25%
4/21/12	Council gathers before last night's ...	59	8	1	1.69%



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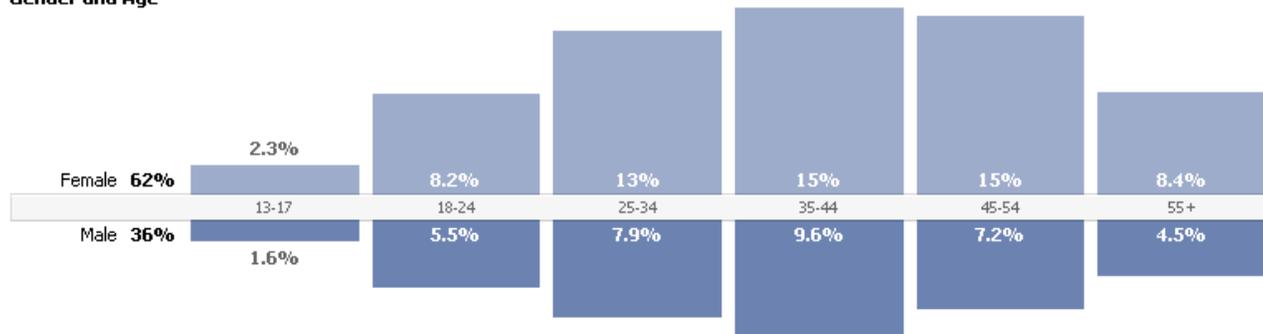
Overview Likes **Reach** Talking About This

03/28/2012 - 04/24/2012

Export Data

Who You Reached (Demographics and Location)

Gender and Age?



Countries?

- 1,542 United States of America
- 26 Argentina
- 9 Spain
- 8 France
- 8 Mexico
- 8 Canada
- 8 Austria

Cities?

- 833 Miami, FL
- 41 Cutler, FL
- 28 New York, NY
- 20 Orlando, FL
- 17 Homestead, FL
- 17 El Paso, TX
- 17 Buenos Aires, Distrito Federal, Argentina

Languages?

- 1,544 English (US)
- 81 Spanish
- 37 English (UK)
- 12 German
- 10 Spanish (Spain)
- 6 Portuguese (Brazil)
- 3 Italian

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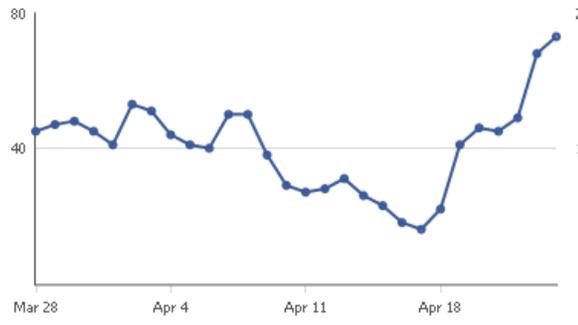
65 United States of America	55 Miami, FL	65 English (US)
1 Mexico	2 Cutler, FL	2 Spanish
1 Iran	1 Pinecrest, FL	
	1 Coconut Grove, FL	
	1 Shiraz, Fars, Iran	
	1 San Diego, CA	
	1 Cumming, GA	

More ▾

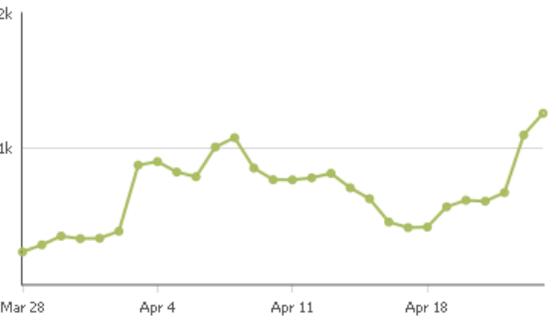
How People Are Talking About Your Page

All Stories ▾

Talking About This?



Viral Reach?



**Viral Reach**

The number of unique people who saw a story published by a friend about your Page from 3/28/12 to 4/24/12. Use the drop-down to see data for a specific story type. Each point represents the number of unique people reached in the 7-day period ending with that day.

