



ECONOMIC TASK FORCE

MEETING MINUTES

Monday, May 20, 2019 - 5:00 PM

Village Hall, 9705 East Hibiscus Street, Palmetto Bay, Florida

ADVISORY BOARD MEMBERS PRESENT:

Drew Kern, Walter Flores, Peter England, Julia Rhode, Timothy Rhode, Melissa Scott, Stephen Demanovich, Eric Haas, Joe Bier

ADVISORY BOARD MEMBERS ABSENT:

Christopher Scott

STAFF PRESENT:

Director Pineda

PUBLIC PRESENT:

3 members

- I. **Roll Call – 5PM** The Task Force members were greeted.
- II. **Public Comments– (England)** Opened for public Comments

Mr. Chuck Ness spoke on the survey for DUV
- III. **Palmetto Bay Façade Program / Discussion - (Pineda)** Façade Program discussion for marketing and business enticement. (England) Grant program amount is not significant. Propose to Manager and Council to increase the amount to \$5K. Spoke about the marketing intent to send out a one-page flyer to businesses during the tax renewal period done by mail.
- IV. **DUV Update** Members were brought up to speed on the DUV drafting sessions and were given insight on the next meeting content.

- V. **Mixed Use Downtown Development Project/** Members were informed the project is under the cone of silence but were given an idea of the opportunity zone underlay and were given an overview of the selection process.
- VI. **New Business** – Intelligent Presentation / Renata and IT Manager Eric Machado Geofencing app. Business Benefits and discussion with the Task Force.
Pig Floyd Pop Up Incubator Business Presentation- Introduction of the menu, business set up, and site plan. Questions by the Task Force on layout and concept.
- VII. **Meeting Adjournment-** Meeting finished at 5:52 pm.